



Young in Prison Netherlands Annual Report 2010

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ANNUAL REPORT YOUNG IN PRISON 2010

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SUMMARY

Young in Prison (YiP) is proud to present its 2010 annual report. We have successfully supported the reintegration of thousands of children (previously in detention centres) in Colombia, South Africa, Suriname and Malawi. Our freshly developed policies on strategy have been well practised in 2010.

We achieved a record turnover mainly because of a well organised YiPART Photo auction and good results with private charitable foundations. The good turnover has created a useful financial reserve, which is of utmost importance since we will not receive MFS funding from the Dutch Ministry of Foreign Affairs from 2011 onwards.

The intensive time spend on developing our brand identity at the beginning of the year was a good decision since income through marketing and sponsorship will be of more and more importance.

This annual report has the following structure:

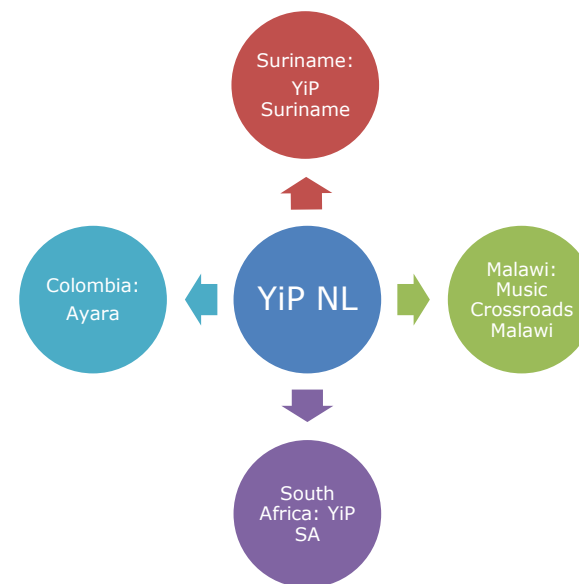
- Chapter A: Summary of the Supervisory Board
 - Chapter B: A report on both YiP's two main goals, which are reintegration for children in conflict with the law and capacity building for our partner organisations, and raising awareness in The Netherlands.
 - Chapter C: YiP's channels and means of fundraising
 - Chapter D: The organisational structure of the Dutch main office
- The report is concluded with a brief sketch of our plans and wishes for YiP's future and, of course, the end of year statement for 2009.

1. YiP in a nutshell

Young in Prison was founded on February 18, 2002. YiP works together with local partner organisations. Key YiP numbers are:

4	Partner Organizations
8	Juvenile Detention Centers
34	YiP Employees
107	Photographers participating in YiPART
100	Workshops for Young ex-prisoners
150	Volunteers
1245	Workshops inside Prisons
2000	YiPART visitors
2900	Young Prisoners participating in activities

2. How we work



YiP NL (hereafter known as YiP) is the central body of the organisation responsible for fundraising and coordination. YiP has partner organisations in the following countries:

- South Africa: Young in Prison South Africa (YiP SA)
- Suriname: Young in Prison Suriname (YiP Suriname)
- Colombia: with Fundación Artística y Social La Familia Ayara (Ayara)
- Malawi: Music Crossroads Malawi (MCMAL)

3. Mission and goals

Our mission is to offer young people who are incarcerated under dire circumstances a new chance. Our goal is to enable young people in conflict with the law to contribute positively to society by offering effective programs. Subgoals are:

1. To develop and put in place effective programs aimed at reintegrating young people in conflict with the law into society.
2. To enable young grassroots organisations to develop programs through capacity building that target young people who are in conflict with the law.
3. To bring attention to the plight of young people in conflict with the law to governments, social institutions and the community of detainees, in a positive way, through advocacy and lobbying.

4. Beliefs and core values

Beliefs

- Every child deserves a chance to change
- Children do not belong in prison
- Incarcerating children increases the risk of recidivism
- Children in prison require special care and attention
- Children should have their strengths, rather than weaknesses, affirmed
- Using peers as role models is an effective way to teach children
- Creativity and sports foster self-development
- Children should play an active role in developing solutions for their problems

Core Values

- **Optimism**
To believe that change is possible, within both individuals and systems.
- **Sincerity**
To exemplify down-to-earth, egalitarian working relationships, between individuals and organisations.
- **Transparency and Honesty**
To consistently seek and communicate the truth, within the organisation and between our partners.

- **Creativity**

To value creative art forms, to involve young talented artists and to approach all aspects of our work utilising this resource.

5. Who are the Supervisory Board members?

Name	Function	Background	Member since
Cazijn Langeler	Chairperson	Freelance Consultant, ex McKinsey Consultant,	06-12-2006
Hans Heerema	Treasurer	Paradiso, Deputy CFO www.paradiso.nl	18-08-2009
Edith Boekraad	Secretary	Cordaid, Manager Project Voice & Choice www.cordaid.nl	09-10-2008
Wyke de Vos	General Board Member	NautaDutilh , Lawyer www.nautadutilh.com	29-05-2008
Vacancy			

The Board's principal task is to supervise YiP's implementation of policy and strategy. All members of the Board are experienced and skilled professionals in lines of business that are relevant to YiP. The Board functions on a voluntary basis. All members retain office for four years, with the possibility to extend the term three times. During the Board's meetings, the current state and progress of affairs are discussed on the basis of the narrative and financial reports that the management Board supplies. Wherever necessary, financial or strategic policy changes can be decided upon. The Board is also responsible for contracting the management Board.

The Board has been in conference seven times during 2010. Our chairman Peter van de Well announced his withdrawal from the Board at the end of the year. He will be replaced by Cazijn Langeler, who has served on the Board since 2006 and brings a wealth of experience to the role.

CHAIRMAN'S STATEMENT

1. Looking back on 2010

2010 has been the second and last year of structural funding from the Dutch Ministry of Foreign Affairs. However, in 2011 we are allowed to finish some programme elements in line with this funding that were delayed in 2010.

The programmes in our four partner countries have steadily continued. The post-release mentor programmes have been implemented in three of our four countries. Support in building the capacity of our partner organisations has focused on fundraising capacity in order to help secure future local funding.

Our awareness-raising programmes in the Netherlands were fruitful. We came up with a completely new awareness campaign called "Fence Art". Fence Art is a unique tool used at festivals to effectively campaign through its relevant symbolical link to our core business and its visual appeal to many (see Chapter 2 for more information about Fence Art).

The YiPART Photo auction has never been so successful in terms of the number of spectators, in kind sponsors and, most importantly, in turnover. This happened in spite of the cautious expectations due to the effects of the economic downturn.

As a Board we have approved the following important documents:

- Year Report 2010, including financial report
- Year Plan 2011, including budget
- Brand identity plan

2. Budget overview

Most planned activities have been implemented and have also cost as proposed in the budget.

The programmes in South Africa and Suriname spent more than budgeted since they used the budget that was carried forward from

2009. Colombia spent less since we did not get funding for a theatre exchange project. This is also reflected in the theatre project budget under awareness, which received less funding.

3. The future

2011 will be a crucial year for YiP with regard to safeguarding the financial future. Since we did not get continued MFS funding from the Ministry, we have to embark on alternative fundraising strategies. Alongside continued funding from private –mainly Dutch- charitable foundations, we will concentrate efforts on income through marketing, and private and corporate sponsoring. The Fence Art project will serve as a ideal medium to get these parties interested. We will put great effort into supporting our partner organisations in their fundraising strategies with other grant-makers. We will continue our focus on YiP's potential to secure funding from American foundations and from the European Commission. We believe that there are huge opportunities (especially in America) for an organisation like YiP: concrete, straight forward mission, appealing and attractive identity, which is well marketed.

4. Word of thanks

I would like to thank everyone who has contributed to YiP: the management, all staff members and especially those volunteers who have, once again, dedicated their spare time and best efforts. And evidently, YiP is incredibly grateful to all sponsors, donors and funds that allow YiP to do its work in the first place!

As the new Chairperson, my thanks go especially to our former Chairperson, Peter van de Well. He has led the organisation to its current level: a professional, structured, stable and honest organisation with passionate staff and volunteers who try to brighten the lives of children in prison.

Cazijn Langeler – May 6, 2010 – Chairman, Young in Prison

B WHY WE DO IT: OUR MAIN GOALS

1 Reintegration and capacity building

YiP aims at investing as much of its means and manpower as possible into improving the lives of young prisoners. A second important goal is to raise awareness concerning the fate of underaged inmates. In 2010, YiP has invested 89 percent of its revenues in these two goals.

YiP has been working in South Africa, Colombia and Suriname since its first years of operation. In 2008, YiP started investigating possibilities in Brazil and Malawi. We decided to execute a large feasibility study in Malawi and YiP has been running projects here since 2010. The projects in Brazil needed to be postponed because currently there are major changes being implemented in the Brazilian youthcare sector.

1.1 Colombia

Introduction

Colombia is a crime-ridden country in a constant struggle due to paramilitary violence, drugs, mafia, corruption, abuses of power and poverty. In 2009, in Bogotá alone there were already 4357 offences by minors reported, an increase of more than 800 from 2008.¹ Since 2007, the youth penal law determines that only children over 14 can be sentenced to prison and that children who commit crimes which are not too severe, can be offered different kinds of alternative sentences.

Projects in the local context

In Colombia, YiP works together with Fundación Artística y Social La Familia Ayara (known as Ayara). In 2010, Ayara organised programmes in three (closed and semi-closed) institutions, which are facilitated by the religious organisations Hogares Claret and Terciarios Capuchinos. These are:

- Hogares Claret Centro de Emergencia Casa Claret (Hogares Claret)
- Hogares Claret Semillas de Vida in Sasaima (Sasaima)
- Centro Educativo Amigoniano (El Redentor)

Ayara is an organisation which aims at empowering youths through social and artistic activities, mostly stemming from or relating to hip hop culture. They offer workshops in rap, break dance, graffiti, capoeira and clothing production, as well as the opportunity to improve reading and writing skills through rapping.



Ayara has developed its own programme method, the so called "high impact method". It offers a complete workshop cycle within a day. A workshop entails warming up, learning, practising and finally presenting skills. This method ensures that children who are detained for only a short period experience the impact of (and the pride of finalising) a project.

Workshops inside institutions

In 2010, around 1500 children were reached by giving 900 workshops in the different institutions, in the areas of rap, break-dance, graffiti and clothing. The amount of workshops in graffiti, break-dance and rap is higher than the amount of clothing workshops because in El Redentor no clothing workshops were given.

Of all the participants, two-thirds were boys and one-third girls, which is mostly due to working only in the boys section at El Redentor. The amount of workshops given was more than expected, due to the fact that halfway through 2010 we were given permission to start in a new institution: the earlier mentioned Centro Educativo Amigoniano or shortly 'El Redentor'.

¹ <http://www.eltiempo.com/archivo/documento/MAM-3815403>

Post-release

The pilot post-release project started in 2009 and continued in 2010. In 2009, the project initially started with external professional coaches but this set up did not work. In 2010, the youngsters in the post-release project were mentored by the workshop teachers of Ayara.



During the year, a total of 28 children participated in the post-release programme; 10 girls and 18 boys. They received coaching by the workshop teachers and participated in the weekly workshops given in the cultural centre of Ayara. Besides the coaching and the workshops, the youngsters themselves also received weekly psychological support from Ayara's psychologist.

Of the 28 participants in the post-release programme, 15 were inducted to an educational facility, six obtained work and four were inducted to another type of club (sport/music).

During the year, 38 activities were organised to help the children reintegrate in the community and a total of 59 institutions were reached with these activities.

In addition to the workshops, 12 families of children in the post-release project were visited to strengthen the family ties and identify the problems in the direct communities of the children.

A good example of the activities organised is an agreement that was created with the fundación Creaciones Miquelina, a foundation working in clothing with 250 employees. The agreement is that the girls in the post-release project can start working in this foundation after ending their process with Young in Prison.

As has been shown, a diverse range of activities were organised to promote the reintegration of post-release children into the community. However, not all were originally planned for 2010 and this is due to the

fact that the urgent matter of this group of children can change quickly and improvising is necessary in this field.

Advocacy

Different activities have been carried out to increase support for the programmes. These include:

- Presentations by the children, attended by the family and guardians to open and close each workshop cycle inside the institution.
- The organisation of a hip hop festival inside Hogares Claret and El Redentor with presentations of the artists of Ayara and the participants in the workshops, attended by families and staff of the institution.
- Presentations at different schools and colleges by the team of Ayara and the boys and girls of the post-release project.

In total, 31 events were organised both inside and outside the institutions and a direct audience of more than 5000 people was reached.

Strengthening the organisational capacity

In 2010, an accounting and administrative audit of Ayara was conducted. This audit revealed the growth process of Ayara as well as initial flaws regarding the structure of the organisation, certain procedures and control. Ayara received compliments for the transparency and the organised way of dealing with the funds received for their projects.

During the year, two seminars were organised (in August and November) to strengthen the organisation. These seminars had the common goals of improving communication and evaluation, and strengthening the team.

In 2010, Ayara stopped with its Capoeira workshops to be able to focus more on the three main components of the hip hop culture: rap, break-dance and graffiti. In addition, the plan to hire a social worker for the visits to the families was not carried out because the psychologists carried out this activity.

1.2 South Africa

Introduction

South Africa's history has directly influenced the urban youth of South Africa today. The apartheid regime put YiP SA's target group at a disadvantage both by sequestering their communities into poverty stricken areas and limiting their opportunities for employment and education.²

Today, South Africa suffers from incredibly high crime and violence rates.³ The strain of the current incarceration levels on South Africa is relatively high with a 135.7% level of overcrowding in its prison system.

Although youth and children incarceration levels are much lower than those of adults, the numbers are still significantly high in relation to other African countries. On 31 December 2010, the South Africa Department of Correctional Services figures suggested there were a total of 31,945 youth in prison (those ages 14-25) and 902 children (under 18 years of age) incarcerated.

Projects in the local context

YiP SA works in two locations, Pollsmoor Prison and Bonnytoun, House of Safety. Pollsmoor Prison is a Correctional Centre located in Tokai, Cape Town. It is a multi-centre complex, including juvenile facilities for both awaiting trial and sentenced males and females. Medium A (a department within Pollsmoor prison) houses awaiting trial males aged 14-21, as well as sentenced males aged 17-21. The female section houses awaiting trial females aged 14-21, as well as sentenced females aged 17-21. Pollsmoor Prison is managed by the South African Department of Correctional Services. Pollsmoor has the capacity to accommodate 4336 prisoners but currently holds more than 7000.

² A. Maree, 2003, "Criminogenic Risk Factors for Youth Offenders" in F.J. Bezuidenhout, 2004, *Child and Youth Misbehaviour in South Africa: A holistic view*, pp 51-79, Van Schalk Publishers: Pretoria.

³ Antoinette Louw, "Crime and perceptions after a decade of democracy," *Social Indicators Research* Vol 81, No 2 (2006): 235-255.

Bonytoun Place of Safety is an awaiting trial centre located in the Wynberg area of Cape Town. The centre houses boys aged 10-18 who have been arrested but not yet convicted. They live in nine dorms of 20 boys each.

Workshops inside institutions

Of YiP SA's activities, the project with the largest number of participants is undoubtedly "Youth for YiP", with a total of 708 participants in 2010. We exceeded the number of workshops in 2010 because we had a high volume of volunteers and interns. This meant that we ended up doubling the workshops run per day thus reaching many children in the youth centres. We ran workshops on life-skills, literacy, games, boxing and soccer. There were smaller projects such as music, dance and basketball that were also run.

The successful magazine project, "Inside Out", continued in 2010 and formed our largest project (in terms of funding). The project is run across the whole year and divided into two terms, each of which resulted in the creation of a magazine and a presentation. Each term was divided into two sub-terms to accommodate the transient nature of the youth in Pollsmoor Prison. In 2010, 131 workshops took place and involved 97 participants.



The topic of focus during the year was identity. We discovered through research and practise that we can never change where participants come from or their immediate surroundings, but we can give them the tools to discover who they are and give them a platform to express their individuality. Each life skill taught was linked to a form of art and participants were taught the necessary skills to produce those art forms.

At the end of each term when the Inside Out magazine is published, the participants have an opportunity to present the various life skills they have learnt through a production of music and drama. In the past three years, we have always witnessed the participants producing a play that replays the manner in which they got incarcerated. However, in 2010 we witnessed a change in the productions with the quality at the end of the term improving dramatically. The participants in the first term came up with a play that looked at the way a parent feels when a child commits a crime, showing us that they had really learnt about responsibility and they saw themselves as responsible agents.



Another important project included the theatre project 'Shakespeare Storm'. The project runs for 11 days, 3 hours a day and the participants are taught different techniques of the dramatic arts and also learning how to engage with the Shakespearean text. On the final day, the participants present their play to their peers, parents and community members. In 2010, we had a total of 45 participants for this project.

Post-release

In the year 2010, YiP SA had hopes that the post-release programme would essentially move beyond being a pilot project. This did not materialise for two reasons: Big Brother Big Sister South Africa closed down and in April the post-release coordinator left YiP SA. However, the organisation survived the year and had wonderful successes despite the setbacks. We instituted changes in the way post-release was run in the following ways:

- The new post-release coordinator and a facilitator went into Pollsmoor each week with 21 participants mentored inside prison and eight participants mentored outside prison. During their post-release phase, the mentees received structural support from the organisation by

coming into the office and attending the Computer Literacy courses at the Ken Saro-Wiwa training centre. We assisted them in getting an identification document (if they did not have one) and also helping them with different networks and getting interviews.

- With the new structure in place we discovered that the management became more in control of the project and the mentees developed an individualised connection with the organisation.

- Our partnership with the YMCA continues to thrive and we partnered with them in their Youth Justice in Action campaign. This campaign is supported by their international Y-Care project and gives a platform to young people who are interested in the laws of their country and changing policies regarding juvenile justice. This is in collaboration with the United Nations. Our mentees attended the workshops and although none of them were chosen, they got an opportunity to be involved in campaigning for the change of laws that have affected them before and continue to affect so many other children and youth in conflict with the law.

- We also developed close links with different companies and some of our participants were fortunate enough to gain internships and employment through such links. Two of our mentees received training at Media Film Services and were taught how to build stages and the details of filmmaking. One of our female mentees interned as a co-producer for Bush Radio, while other participants were employed by various organisations within the Community House (where the YiP SA office is based), which is greatly appreciated by YiP SA and the mentees.

Successes of the Post-Release Project

All the participants that were released and joined our project did not re-offend in the year 2010. At a debriefing session we held in December 2010, they all shared that because they were encouraged to pursue positive friendships and activities, they did not engage in crime and also they were kept strong and away from bad influences. We feel that this is positive and with additional resources and an increase in capacity we will be able to reach many youth and children in conflict with the law and ensure that they do not return to a life of crime.

Community awareness and advocacy

YiP SA had an opportunity to submit a written comment to the *Parliamentary Committee on Correctional Services Budget Vote 2010/2011, Vote 20*. We also had an opportunity to make a submission to the 'Special Task Force' appointed by the Minister of Correctional Services to investigate the issues of overcrowding and how the department may overcome this challenge.

Media appearances included:

- An interview with Tarisai Mchuchu and Chengetai Maruziva on *Keeping it Real on SABC 2*
- An article on YiP SA in the *Globalist* in their March/April 2010 Issue
- World Cup Opening
- GoodHope FM, coverage of YiP SA work at the FANFEST
- Keeping it Real: Chengetai Aruziva (SABC 2)
- Associated Press (News Agency in the UK) an insert of Insider Art II
- Article in the Cape Times, Art Times, Cape Argus, Tatlers and People's Post, Die Son, and Cape Chameleon
- Bush-Radio Morning Cruise
- Bush-Radio (Gender and Youth Imprisonment)

Other advocacy activities included:

- Continued cooperation with the University of Cape Town
- Magazines from the Inside Out project were widely distributed throughout Cape Town
- The successful launch of the third issue of 'Inside Out' magazine at the Word of Art gallery during the Insider Art II exhibition in May when over 300 people attended the exhibition throughout the week

Strengthening the organisational capacity

2010 was a big year for YiP SA in terms of organisational growth and staff training. Our in-office staff grew from two to four employees,

hosting multiple trainings, and building our volunteer base through a new group of highly qualified youth-worker mentors. We also moved into a bigger office at the Community House, with an extra room to host training for our post-release participants.



1.3 Suriname

Introduction

In 2000, approximately 10% of the significant numbers of Surinamese prisoners were under the age of 18. The legal system in Suriname is still in the process of developing its juvenile justice code.

Juvenile prisoners are living in social isolation. For many young people it is almost certain they will suffer from the social stigma of incarceration, which is omnipresent in Suriname. Once a young person is captured, they are a disgrace to their family. This is why some of the families turn their back on their own incarcerated children, leaving them with no place to go when they get out of prison.

Projects in the local context

YiP Suriname consists of a local organisation that works in two institutions, 'Opa Doeli' and 'JOG' (Jeugd Opvoedingsgesticht). 'Opa Doeli' is a pre-trial institution that holds young people (mostly boys but also girls) from 10 to 17 years old, who are in police custody because of a suspicion of a criminal offence. Opa Doeli has the capacity to house 60 boys and 12 girls. When they are convicted or older than 18, they will be transferred to the JOG, which is a prison. The JOG youth institution centre holds 40 convicted boys in detention while detained girls are incarcerated with adult women.

On a regular basis, YiP Suriname organises workshops in both institutions. The workshops are focused on education or recreation. Examples include: rap, debating, social skills, making a magazine, making jewellery, drawing, dance, homework guidance, music, sports and wall painting.

Workshops inside the institutions

Some highlights from last year include:

- The CD and magazine project: in 2010 we worked with the theme 'freedom' in both projects. The CD project contained mainly rap workshops. The main goal was to teach the young participants (12 individuals in both Opa Doeli and JOG) an alternative to express their feelings through music. The focus was also on encouraging individuals

talents. YiP Suriname used the CD for information campaigns at schools and as a way of illustrating its activities to partners and stakeholders. The magazine project offers young people a chance to develop new skills, which may be useful in their future. Other competencies included: learning to express yourself by using language, independently writing your own story, learning time management skills and responsibility to yourself and others.



- Mural: after the success of a similar project in May 2009, when three walls in Opa Doeli were painted with the help of a professional artist, 20 young people decorated the wall of the dining room in 2010. Attention was focused on creativity, learning different painting techniques, learning how to work together, while still taking responsibility for one's own work. Through the mural, YiP Suriname tries to convey a message of unity and love. YiP Suriname has received cooperation and support from students at the Nola Hatterman Art Academy and from the government's Judicial Child Protection Department.

- Coaching youth soccer: the project was piloted in 2009 and, due to its success, continued in 2010. In collaboration with the national

Surinamese soccer team, a training course was organised in which 20 children participated. Participants learned how to review themselves and how to coach others. All participants successfully completed the training and received a certificate and medal.

- First aid education: this workshop was aimed at teaching basic aid techniques and dealing with crises or accidents.

Post-release

YiP Suriname wants to provide aftercare and reintegration assistance to increase the likely success of a child's return to society upon release from prison. We aim to organise a post-release programme in cooperation with the Judicial Child Protection Department (JKB; Justitiële Kinderbescherming). To support this, YiP Suriname asked for permission from the Ministry of Justice to undertake the programme and are awaiting approval for their cooperation. This is something that has to be decided upon at various levels of a hierarchically ordered governmental organisation and unfortunately decision-making is slow.

In February 2010, YiP Suriname submitted a proposal for the post-release programme. The ministry's feedback to YiP Suriname was that the proposal was not clear enough and, therefore, a more detailed plan must be submitted. As yet, no agreement has been reached, which means that YiP Suriname is not authorised to start its official aftercare programme and at the moment it's unclear when permission will be reached.

Although the official programme hasn't started yet, YiP Suriname has continued to support release children informally. The bond between released children and YiP Suriname (mainly through workshop facilitators) is intense, which makes continued contact frequent. Around 10 children received coaching in this manner mainly focusing on children that were interested in pursuing a career in music and arts. Contact is also spurred by the close community within the small population of Suriname.

Advocacy

In 2010, several activities have been carried out to increase support from the Surinamese citizens and business communities. These activities include the following:

- During the 'Youth Summit' the position of young people in the CARICOM-countries (Caribbean community) was mentioned. YiP Suriname has got a good chance to profile itself as an organisation by being present at these kinds of fairs.



- A fundraising event was organised with the following theme: "give to give the children a second chance". Besides raising greater awareness, the evening intended to raise additional financial resources. There was a dinner prepared and the guests could bid on works of (known) artists and also artwork made during the painting workshops in the institutions. The evening was accompanied by a famous Suriname hostess called Henna Draaibar. The guests could also enjoy the music of several bands called 'Young Jazz Sound' and 'Legacy Entertainment'.

- In the summer of 2010, YiP Suriname provided several information sessions at four schools in the district of Coronie. This was the first time YiP gave these sessions outside Paramaribo. A creative twist was given to the presentations by providing workshops to the students in line with the workshop in 'Opa Doeli' and by keeping a motivational pace. During

their time in Coronie, YiP Suriname representatives visited the District Commissioner and, subsequently, were given a guest slot at a local radio station.

Through media appearances, YiP has been able to positively raise awareness of the plight of incarcerated children as shown through the following news articles:

- De Ware Tijd: "residents of 'Opa Doeli' are learning to work together"
- Times of Suriname: "Legacy Entertainment accompanies successful rap workshops for juvenile detainees"
- De Ware Tijd (De Ware Tiener): "Rap workshops for young people in prison"
- De West: "Freedom/ Young in Prison: workshops for detained youth"
- De West (Teenie West): "Young in Prison organised benefit evening"

Besides this, YiP Suriname has also appeared on the radio:

- Stichting Radio Omroep Suriname: attention for YiP and its 'Yippie' magazine
- YiP Suriname was invited as a guest at the youth discussion tv program 'Krutu'

1.4 Malawi

Introduction

Malawi, a country landlocked in Southern Africa, suffers from a vicious circle of high levels of poverty and low levels of education. Due to a precarious national food supply and natural disasters, the country is in continuous need of foreign food supplies. Two-thirds of the population live below the national poverty line and more than one in five live in so-called "ultra poverty".⁴ More than 45% of the population is under 15 years old.

The HIV-AIDS epidemic in Malawi has made many of these youngsters orphans, a situation which often forces them out on the streets begging, pick-pocketing or taking on unpaid or underpaid jobs, which in turn forces them to find their daily needs elsewhere. Many of these children are being charged with "rogue and vagabond" for roaming around without any shelter. Some of these children end up in a criminal environment, for example, by being forced by adults to assist in criminal activities.

As of October 2010, the central region prison service claimed there are between 500 and 600 incarcerated juveniles between the ages of 13 and 18 in the Malawian juvenile prison system. However, many prisoners do not have birth certificates and some do not know their dates of birth. Also, juveniles who are incarcerated in adult prisons or reformatory centres have not been counted in these figures. Juveniles are often put into prison while awaiting trial. For example, in the Kachere juvenile prison in the capital of Lilongwe, criminal justice processes take a long time; sometimes cases are not being taken to court for several years. Some juvenile court cases are even simply being forgotten while the child stays incarcerated.

Projects in the local context

Since 2009, YiP has been working in cooperation with Music Crossroads Malawi (MCMAL)⁵, the Malawian branch of the Southern African

⁴ United Nations in Malawi website, see: http://www.unmalawi.org/mdqs_general.html.

⁵ Music Crossroads Malawi (MCMAL), see: <http://www.music->

organisation Music Crossroads. IT focuses on youth empowerment through a variety of artistic expressions, and facilitates life skills and lessons in the arts which varies from acoustic guitar and choir training to traditional dance, theatre and dj-ing. The successful pilot project ran until January 2010, after which YIP and MCMAL continued their partnership and started implementing a tailored project in two juvenile prisons: the small Kachere prison in the capital of Lilongwe and the larger Mbyansi prison in the Dowa district north of Lilongwe. While the Mbyansi prison solely holds convicted prisoners, the Kachere prison also holds remandees.



Workshops inside institutions

In 2010, MCMAL organised a wide variety of artistic workshops in both the Kachere and Mbyansi prisons. During the year we organised:

- 36 disco workshops at Kachere reaching at least 70 juvenile prisoners
- Nine additional disco workshops at Mbyansi

crossroads.net/?q=en/content/Malawi/about.

- 96 workshops in choral music for a 15-member choir at Kachere
- 96 workshops in acoustic guitar, reaching 12 prisoners at Kachere
- 96 workshops in keyboard, reaching 15 prisoners at Kachere
- 96 workshops in traditional and contemporary dance at Kachere and Mbyansi, reaching 20 prisoners
- 96 workshops in theatre, reaching another 16 prisoners at Kachere and Mbyansi

Post-release

Next to MCMAL's work in the Kachere and Mbyansi prisons, it has been focusing more on the post-release side of its work in Malawi. In 2010, four ex-prisoners joined the post-release project. They each have a mentor who continues to coach them in the art of their choice. Two of the current ex-prisoners are trained in music, one in theatre and another ex-prisoner is being trained in dance. The project coordinator monitors their progress and challenges. So far, two ex-prisoners successfully integrated back into their communities and some of the ex-prisoners have also become members of MCMAL.

Considering that Malawi is a country with high levels of poverty, MCMAL has started a small post-release microfinance initiative. Through small microfinance funds, ex-prisoners are supported to set up small businesses, which enable them to provide for themselves and their families. A real life example showed a positive response from the community towards an ex-prisoner who started a small commodities shop, perceiving him as someone who contributes to the social well-being of the community as a whole.

Community awareness and advocacy

The main goals for the 2010 advocacy programme were to reach government departments, the press, other NGOs, schools and communities surrounding the prisons. To increase support for the projects in Malawi, the following activities and events have been organised during 2010:

- Maula opening of new hostels, which involved the Norwegian Embassy, the Malawian Ministry of Home Affairs, PASI, the Prison Service Commission, various media houses and the general public.
- Kachere open day, which involved all the prisoners at Kachere and employees at the prison.
- Mbyansi FAO day, which involved Food and Agriculture Organisation (FAO) officials, Ministry of Agriculture, Ministry of Home Affairs, several community leaders, prison officials, schools around Mbyansi and the general public.
- Ntchisi new prison opening, which involved the Ministry of Home Affairs, the Prison Service Commission, various media houses, several community leaders and the general public.

In addition, MCMAL organised two press conferences on its projects. A total of 20 journalists attended and four radio stations covered the press conferences.

Strengthening the organisational capacity

The projects are currently managed by a MCMAL project coordinator who is being assisted by a project supervisor and seven facilitators specialising in disco/dj-ing, dance, theatre, choral, art, music/acoustic, guidance and counselling.

In 2010, capacity building has been a priority for Music Crossroads Malawi and it developed a methodology strategy. As a result, each facilitator needs to prepare a plan for each workshop which states the topic, intended outcomes, materials and introduction and a detailed activity plan. Afterwards, the workshop is reviewed by the group as a whole and the facilitator individually. The facilitators have been offered music, pedagogy and computer training sessions. MCMAL has also implemented the financial reporting standards of YiP.

MCMAL works together with the following organisations on the YiP projects at either the Kachere or Mbyansi juvenile prison:

- I Live Here: provides basic education and materials with regard to hygiene, health care and schooling.
- Success for Kids: focuses on life skills and psychosocial support.

- Venture Trust: focuses on basic life skills and improves facilities, such as toilets and showers, at the Kachere prison.
- Paralegal Advisory Service (PASI): provides legal assistance.
- Africa Bible College (ABC): provides a spiritual support programme.
- Perma-culture: adds to the diet of the prisoners through a vegetable gardening project.
- Music Association: provides a facilitator for the keyboard and acoustic guitar workshops and post-release program of YiP.
- Art House Africa: provides professionals for the YiP project in the Mbyansi juvenile prison.



1.5 Capacity building

With capacity building, we aim at supporting our partners in becoming fully self-sufficient and strong organisations. The most attention has gone towards technical support, fundraising training and strategy development



Technical support

The efforts to improve our Monitoring and Evaluation system that started in 2009 have continued in 2010. South Africa and Colombia have been able to implement the most important tool called Strengths and Difficulties Questionnaire (SDQ). Malawi and Suriname encountered logistical and practical problems to implementing it. In 2011, we expect to receive all data and make overall conclusions.

All partner organisations received training in fundraising techniques during a partner meeting in Colombia. We invited a fundraising expert who presented on (corporate) fundraising and sponsoring. Next to fundraising, improvement of methodology and branding were also high on the agenda.

South Africa discovered the big importance of having their own website for their local fundraising efforts. Therefore, part of the budget was made available for creating a YiP SA website. In Colombia, they requested to make sufficient budget available for a local fundraiser to assist Ayara with local fundraising requests.

Vision and partner policy

The policies written down in our vision document and partner policy document were to be put into practice in 2010. The two documents proved to be clear steering mechanisms and also handy tools to explain to the outside world what and who YiP is. It also proved to be of valuable input to the development of the brand identity for YiP NL.



2 Raising awareness

YiP considers itself to be of the utmost importance to disclose the difficulties youngsters face in prison, on their rights being infringed, on their lack of a positive outlook on life and the lack of attention paid to the creation and implementation of local policy on children's detention. Therefore, YiP aims to inform and activate individuals, companies, media and NGO's to support the YiP cause. Here follows an overview of both the means and the achieved results in spreading the word.

2.1 Three awareness raising projects

YiP's key to empowerment of less privileged youths lies in creativity and thus in development of self esteem, skills and self-expression. By learning how to create things and how to express themselves, young prisoners discover their talents and their potential. They gain the skills and confidence necessary for a successful return to society.



Also in The Netherlands, creativity and art are an important means for YiP, as they are used to create awareness of the difficulties these youngsters face in developing countries, as well as to motivate people to

contribute to YiP, to raise funds and to raise YiP's profile. Since YiP was founded in 2002, we have organised art auctions, musical activities and special benefit parties, and other art-related events.

In 2010, we wanted to reach several target groups. Complementary to general PR activities, we organised the following activities:

- YiP Art photo exhibition
- FenceArt
- Theatre project with a Dutch juvenile detention centre

YiP Art

The most important YiP Art event is the YiP biannual photography exposition and auction. The fifth edition of the YiP Art photo auction started with a seven day exhibition and took place in October. The exhibition and media coverage which surrounds it formed a perfect opportunity to bring to the attention the plight of children in detention. The venue for the exhibition as well as the auction was Christies auction house in Amsterdam.

Through remarkable in-kind sponsor deals, we also spread the word with many companies. The following in-kind sponsors helped realising the exhibition; Christies, Frame products, Spark communications, Raddraaier, Eyes on Media, Bizon, Excel lijsten, Wilcovak, Kleurgamma, Mertens Frames, Classicus Private Insurance, Mr M.J. Meijer Notarissen N.V, Maria Austria Instituut/MAI, Nederlands Fotomuseum, Spaarnestad Photo, Tetterorde – Nederland BV, Arctic Papaer Benelux, Proost en Brandt BV, Famous Flavours, Souverein, Paradiso, AXA verzekering, Seelevel, BNCP, Man Over Board.



A record number of 107 photographers, ranging from internationally renowned to local young talent, donated their photos. Around 1500 people visited our exhibition and learned more about YiP's work.

BNCP and Seelevel assisted us with the production of YiP Art and we established an advisory board who helped in opening doors with sponsors and attracting new photographers. The board consists of Dick Breebaart, Gerrit Jan Wolfensperger and Jenny Smets.

Theatre project

During the summer, YiP organised a unique theatre project in the Dutch juvenile detention centre, Teylingereind, in Sassenheim. Together with Likeminds theatre group we organised a week of workshops, which culminated in several presentations. The aim was to make a play based on the experience of Colombian children in prison and create awareness about the harsh circumstances of their overseas peers. The final presentations were impressive and we had media coverage from *In house*, a magazine for imprisoned Dutch children.

FenceArt

At the beginning of 2010, YiP asked a communication agency to help us develop our brand identity and related income strategies. The agency recommended starting a range of activities of which FenceArt was a very striking one. FenceArt works with fence structures that are used in cities or events to fence off various areas or items. The ugly and uninspiring fences are used as platforms to express the YiP message in an artistic, eye-catching and inspiring way. FenceArt symbolises what YiP stands for: turning something ugly (your bad past) into something beautiful (your bright future). In addition, it uses the negative connotation of fences that lock up and restrict, and turn this into an element of beauty and hope.

We launched FenceArt during dance festival Dancevalley in the summer of 2010. Dozens of volunteers, five well-known Dutch artists and many



visitors turned metres of fencing into a huge piece of art. We were able to reach many new people and subsequently expanded our followers on social media networking sites, such as Facebook. FenceArt has a huge potential and will be taken to the next level in the summer of 2011.

2.2 Raising awareness: Targets set and goals achieved

The objectives we have set for 2010 have served as encouraging, guiding targets. Some targets were not reached and others were overwhelmingly surpassed. Wherever necessary, these targets and results are briefly explained below.

Targets	Target quantity	Results
YiP will bring attention to the plight of youth in detention in developing countries in 20 different publications or programmes	20	15
By these means YiP will address 566,000 people	566,000	1,945,500
YiP will organise one large fundraising activity	1	0
YiP will receive 30 applications for volunteer jobs or traineeships	30	150
YiP will enlist 16 new (business) sponsors	16	34
Two youth detention centres will show interest in cooperating with YiP	2	3
YiP will approach 1700 people to inform them on children in detention in developing countries and on YiP's activities	1700	4467

2.3 Activities: YiP informs a broader public

YiP has also been actively approached by a broader public to give presentations and to participate in network meetings and other activities. In total, 4,467 people have been reached through these activities.

- We attended the "Day of the African Child" on June 16th (344 children)
- We were asked to hold a presentation at Teylingereind youth detention centre (53 people)
- Amsterdam-based welfare organisation 'Combiwel' organised a charity event which YiP attended (30 visitors)

- At Dance Valley festival, we organised the FenceArt pilot project (3,000 visitors)
- We held the YiP Art opening, exhibition and auction (1000 visitors)
- We held a presentation at a school in Amsterdam (ROCvA) (40 attendees)

2.4 YiP gains new support

YiP has succeeded in motivating people to support its cause in the following ways:

- 150 people have contacted YiP to offer their help as a trainee or volunteer in YiP's Dutch office or its local or partner organisations.
- 30 new YiP supporters that contribute on a monthly basis have been welcomed.
- 34 new sponsors support YiP through either one-off/ad-hoc or structural donations and/or through offering their services for free or with substantial discounts.

2.5 YiP arouses curiosity online

The YiP website has attracted a growing crowd. Our website experienced a peak during September and October as a result of Dance Valley and YiP Art. The website in numbers:

- Total visits to www.younginprison.nl: 69597
- Total unique visitors to www.younginprison.org: 30408
- Facebook friends: 750
- Twitter followers: 280

2.6 YiP inspires colleagues

Our network with Dutch judicial youth institutions has gained in strength. We are in close connection with: the closed judicial institution for youths, Teylingereind; De Koppeling, a closed treatment centre; and the closed judicial boys institution, JOC. We were asked to hold a

presentation at the closed judicial institution for youth, De Hartelborgt, in Rotterdam.

We were approached by the organisation IDAY (International Day of the African Child) and Defense for Children Belgium to participate in a workshop. Child Helpline International have asked YiP to participate in strategic sessions.

We maintained connection with fellow NGO's Uptoyoutoo, Right to Play, Women Win, Music Mayday and Baobab Connections. And we continue to be a member of the following networks:

- The lobby and knowledge platform of many large and small Dutch based children focused developing NGO's called Violence Against Children Network
- Young and innovative developing NGO called 'Nieuw IS'.
- Digital platform Jong OS

2.7 YiP in the media

YiP has been well covered by the media in 2010. A TV item about our Colombian project by the Linkk/ BNN program '3 op Reis' and an article on YiP Art on page three of the daily newspaper *Telegraaf* are especially worth noting. These media altogether reach a scope of 1,945,500 people.



In addition, YiP has appeared through the following media:

- Radio: VPRO radio program 'Bureau Buitenland' interviewing Noa Lodeizen
- Written media: Bonjo Bajes Bulletin (2x), Viva, Vice Versa, Housekrant, Opzij, Parool (3x), Telegraaf

C. HOW WE DO IT: FUNDRAISING

Financial support is essential for YiP to continue its important work. In 2010, YiP obtained financial support through donations, subsidies and auction sales. Concerning our own investments in fundraising we follow the CBF (Dutch Central Bureau on Fundraising) that fundraising efforts may never cost more than 25 percent of the total income. In 2010, our fundraising investment was 5 percent.

Young in Prison staff and volunteers in the Netherlands work tirelessly to generate funding through applications for grants from private charitable organisations, fundraising organisations and the government.

What follows is an overview of our fundraising results categorised according to Dutch reporting standards for fundraising organisations.

1. Own fundraising efforts

Donations

Our structural supporters, 'YiP supporters', donate on average €5 a month. In 2010, we gained 30 new supporters, which makes a total of 130. Together they donate €7,465,-. Next to structural donors, we also received incidental donations by individuals and companies.

YiPart

The YiPart photo auction resulted in record high sales of €91,650. This was made possible by auctioning 105 out of the 107 donated photographs. Christies auction house Amsterdam was willing to sponsor us and be the host for the exhibition and auction. We are greatly thankful to get 30 in-kind sponsors onboard which made YiPart a huge success. Their capital sponsor value amounted to almost €60,000 (see above for detail of in-kind sponsors).

Private charitable foundations

We received a great amount of gifts from Dutch private charitable foundations. They mainly donated for our specific projects in our partner countries. For South Africa, this involved Eureka Achmea Foundation, Dr Hofstee Foundation, Anton Jurgens Fund, Robert Hunter Fund, Liberty Foundation. For Colombia this involved Katholieke Stichting Jongerenbelang. For Suriname this involved Stichting Madurodam Steunfonds, Zonnige Jeugd and Weeshuis der Doopsgezinden. Maagdenhuis Foundations donated for our theatre project in Teylingereind.

We have conducted an assessment of our funding chances in the US with US foundations. The assessment was done by an external consultant who presented a list of potential funders. In 2011 we will use the list to do further research and most importantly to start building our network in the USA.



2. Grants from fundraising organisations.

We received grants from other fundraising organisations. This involved mainly Kinderpostzegel foundation who provided a grant for our projects in Suriname.

3. Government subsidies

In 2010, the Dutch Ministry of Foreign Affairs continued funding us for our overall program as part of their MFS grant. A few projects were delayed and couldn't be implemented in 2010 and were hence postponed to 2010, with the approval of the ministry.

We also put much time and energy in applying for the MFS2 Grant from the same ministry as part of the Urban Youth Alliance (with Right to Play and Uptoyoutoo). At the start of 2010, we prepared many documents for the second round of the application. This involved making joint context analyses and making a programme that is well connected and related to the other organisations. Also, our partner organisations have put much effort into holding consultations and organising meetings with stakeholders. Unfortunately, our proposal was rejected but we are sure that all the preparation was worth the time because the work will be of good use for future fundraising.

D WHO WE ARE: THE ORGANISATION

1. What we are here for: A brief problem analysis

More than any other age group, young people are the victims of, or are involved in, legal infractions.⁶ Especially in developing nations (because of poverty, inequality and social exclusion), opportunities for children and young people, such as education, employment and upward mobility, are limited. Environments associated with low income brackets often are riddled with drugs, crime and gang activity. Because of myriad intersecting factors, young people in developing nations are at great risk of coming into conflict with the law. The vast majority of young people in conflict with the law that we have worked with come from economically and socially disadvantaged backgrounds.

Close to 200 nations have ratified the UN Conference on the Rights of the Child (CRC), even though few of them manage to actually comply with it. Worldwide, about a million children are incarcerated, the vast majority of them under poor conditions and without counselling or support.⁷ Children and youth are often imprisoned with adults and are often abused and assaulted, despite the fact that this is in violation with the CRC.⁸ Arrested children are often forced to await trial and serve their sentences among other youth with extensive criminal histories. Learning how to survive in prison also results in the procurement of criminal skills that otherwise some youth may not have been exposed to. Because of this negative environment, youth often emerge from correctional facilities more damaged on their release than they were at the time of arrest. These young people become trapped in a vicious circle of criminality.

Young people are most receptive to learning when they are in a supportive, loving and trusting environment learning from people who they identify with and look up to. Unfortunately, this tends not to be the

6 SHAW AND TSCHIWULA (2002: 59), Developing citizenship among urban youth in conflict with the law, Environment Urbanization, 1, pp.59-69

7 STAN MEUWESE, ed. (2005: 9) Kids behind bars, A study on children in conflict with the law: towards investing in prevention, stopping incarceration and meeting international standards

8 DEFENCE FOR CHILDREN(2009) www.defenceforchildren.nl/p/21/370/mo89-mc187/Jongeren-in-detentie

environment in most correctional facilities. YiP tries to create such encouraging and constructive surroundings. Our focus is helping children that are either incarcerated or still awaiting trial, ranging in age between 8 and 18.

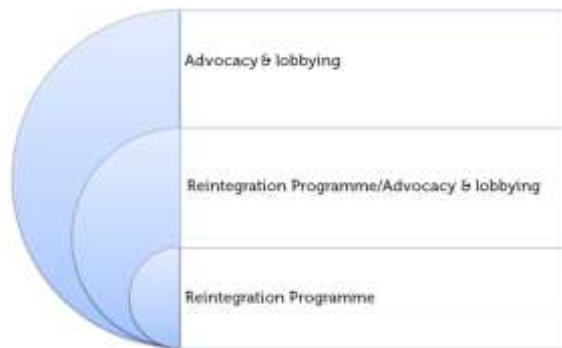
2. Our approach: Interventions at three levels

We have developed interventions addressing each of our sub-goals, and subsequently tackling our primary goal at three levels: the government, the community and the individual.

Through our rehabilitative sport and creative programs, we address the **individual** by facilitating creativity and personal development for children in conflict with the law and aiding them in the reintegration process through our mentoring and coaching projects.

In order to strive for *necessary* and *sustainable* change, we educate surrounding **communities** and lobby local **governments** to address root problems such as over-incarceration and stigma, and to advocate for the use of diversion and alternative sentencing.

In all of our projects, we partner directly with, and build the capacity of, a locally-based grassroots organisation. This addresses our goal of building the capacity of grassroots organisations, and by supporting organisations run primarily by young people, we simultaneously contribute to the ability of youth to shape their own futures.



3. Organisational culture

Young in Prison is run by a tight-knit group of enthusiastic and committed young development professionals around the world. Of

utmost importance to us are open communication and the maintenance of egalitarian relationships with each other. As such, our programmes are molded directly from the input of our YiP partners in their respective countries, and most importantly, the children themselves. We know we will always have much to learn, and we strive to achieve a down-to-earth and flexible approach in everything we do. With our small organisation we are able to achieve a great deal of efficiency, meaning we are able to achieve a lot for a relatively small amount of money.

We Are Small

YiP is a small organisation by international standards.

However, we see strength in the small-scale nature of our organisation. We are able to maintain close contact with all employees and volunteers around the world. All



volunteers and employees have a stake in the project and feel a great sense of ownership in their work—and so we are able to avoid the pitfalls that often accompany dispersion of responsibility. We are also able to quickly adjust our projects and our procedures when we realise that something is not working. Although we wish grow to an extent, we strive to retain this small-scale nature of the organisation in our vision for the future. By remaining small, we will be able to maintain our flexibility and approachability.

We Communicate

Here at YiP, we value open communication highly. Transparency and honesty are enshrined in our core values, and we strive to maintain these values in all of our relationships: between each other, with our

partners, with our benefactors, with our target group and with the public. Worldwide, Yippers stay in contact with each other daily over the internet, involving the entire organisational network in problem-solving and the learning opportunities that arise from these challenges.

We Are Always Learning

We understand on a fundamental level that people make mistakes. And we include our organisation in this assertion as well. We are young, and we are working in a complicated field. Development work is complicated - and working with incarcerated children is also complicated. We see unsuccessful projects not as a failure, but as a learning opportunity. All of our projects start small, as closely monitored pilots. Through starting small, our risks are minimised. And through maintaining open communication as mentioned above, we are able to constantly learn from each other.

4. Organisational structure

YiP consists of a supervisory board, a recommendation committee, a management board and staff. The management team (two positions) and an office manager were on the payroll in 2010.

Also, in 2009 four freelancers were hired on a temporary basis to cater for the production of YiP Art, and to help in implementing our marketing plans.

A large majority of the positions at YiP Netherlands are filled by unpaid volunteers. The voluntary positions usually require one working day a week and are filled in by young, well educated, starting professionals.

Our volunteers receive a monthly compensation of €150 (with a maximum of €1500 a year) to reward and encourage them in their work. Many key positions- such as country coordinator, policy and research assistants- are thus executed by volunteers. We choose to grant these responsible positions to volunteers to maintain and enhance YiP's special, young, flexible and sympathetic identity. The extraordinary dedication of our volunteers and a professional management enable YiP to produce very good results.

On average, YiP works with 25 volunteers, seven of which make up the supervisory board.

Supervisory Board

The supervisory board plays an important role in advising and supervising the management board (described earlier on, page 5).

Management Board

The management consists of a Managing Director and a Creative Director. The former is accountable for all operations within YiP ranging from managing the programs from our partner organisations, to contact with funders, to all financial aspects. The latter is responsible for strategy development, PR and communications and for representing YiP to third parties. Furthermore, the management supervise all staff members, volunteers and supports the supervisory board. If vacancies occur, the management ensures continuity.



Communication and office management

In 2010, we had a contracted employee who was responsible for both office management and communications. Office management duties

range from administrative work to supporting with PR and communications tasks.

She was assisted by a number of volunteers who helped with a range of practical jobs such as website maintenance and text writing.

Research and policy development

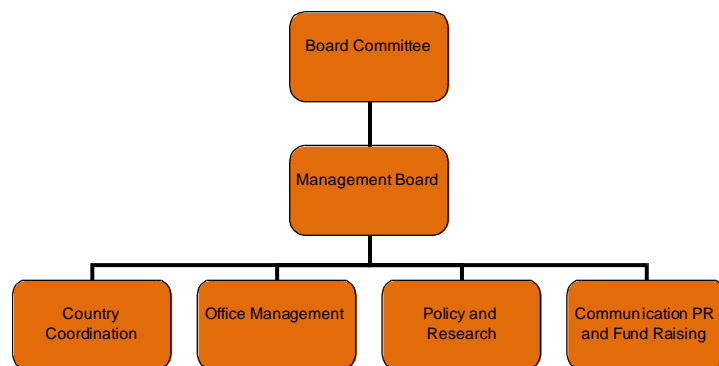
Two volunteers make up the research and development team. This team is responsible for research, policy development and developing monitoring and evaluation systems. They closely monitor the methods used in partner countries as well as the overall programme development. They stay updated on current developments concerning (the implementation of) children's rights, local, national and international policy concerning children's detention and other relevant areas.

Country Coordinators

Each country is allotted one or two coordinators. The coordinator coordinates and registers all current affairs and developments in the respective country. In 2010, eight volunteers have been active as country coordinators.

Additional volunteers

Around 10 volunteers offered their support to YiP on an ad hoc basis. For instance, they help out the office management during occasional work peaks - such was the case with YiP Art and Fence Art.



Organogram for Young in Prison

5. PR and Communications

In 2010, we finally launched our new website after spending a lot of time developing it in 2009. The result is a visually attractive website which makes it possible to present our projects and products in a perfect way. It has ample room for new updates through an integrated twitter updater and through a fixed news column. We made good use of the website during YiP Art when we were able to upload all of the 107 photographs that were exhibited and auctioned, including description of the artworks.

Our brand identity document has been further developed in cooperation with communication agency, *Van de Jong*. All volunteers and staff have participated in the creation of the brand identity through several feedback and participatory sessions. The result is a valuable document, which describes our brand identity in a clear and visual way. What is left for YiP is to take this brand identity document as a starting point to create a communications strategy document. We have scheduled to make that document at the beginning of 2011.

E THE FUTURE

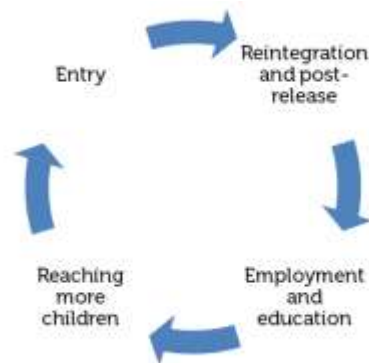
We will continue with our programs in Malawi, South Africa, Suriname and Colombia.

We feel that 2010 will be a year for YiP to further expose itself to the outside world. The MFS subsidy has made it possible to focus on quality and to work on the internal cohesion between YiP NL and its partner organisations. We now need to reach out to global fundraising opportunities which have not been tapped into before.

Through the Fence Art festival campaign, we will be in touch with thousands of people in Holland in a creative and interactive manner. Through building our network, we will become more interesting for corporate sponsors, which will be a main focus in 2011. However, we are aware, that building relationships with corporate sponsors involves patience and is a long term process.

We will also focus on getting funds across the Dutch border. Establishing a network in the USA is a high priority to get US foundations to fund programmes either through YiP NL or by funding our partner organisations directly . Organising a YiPART in the USA might be a good way to introduce ourselves overseas.

We realise that the record high turnover from 2010 will be a challenge to meet in 2011. We envisage having to reduce turnover in 2011 as a precondition to breaking the 2010 record turnover in 2012. We also hope to expand to new cities and countries.



YiP NL office (center)

F FINANCIAL ANNUAL REPORT

1 Balance Sheet

	<u>December 31st 2010</u>		<u>December 31st 2009</u>	
	€	€	€	€
ASSETS				
CURRENT ASSETS				
Receivables and accruals				
Other receivables		44.590		80.969
Cash & cash equivalents		<u>221.544</u>		<u>337.298</u>
Total		<u>266.134</u>		<u>418.267</u>
RESERVES AND LIABILITIES				
RESERVES AND FUNDS				
Continuity reserves	<u>151.876</u>		<u>65.604</u>	
		151.876		65.604
CURRENT LIABILITIES				
Grants	83.208		331.755	
Other Liabilities	<u>31.050</u>		<u>20.907</u>	
		<u>114.258</u>		<u>352.662</u>
Total		<u>266.134</u>		<u>418.267</u>

2 Statement of Income and Expenditures

	<u>2010</u>	<u>budget</u>	<u>2009</u>
	€	€	€
INCOME			
Income from own fundraising	243.848	283.000	58.731
Income actions third parties	23.131	-	47.953
Governmental grants	356.408	360.000	315.645
Other income	<u>2.141</u>	<u>750</u>	<u>2.730</u>
Total income	<u>625.528</u>	<u>643.750</u>	<u>425.059</u>
EXPENDITURES			
Spent on objectives			
Social and educational support	360.656	411.316	271.222
Coordination in the Netherlands	34.366	26.910	16.583
Societal support and awareness	<u>118.519</u>	<u>162.820</u>	<u>35.883</u>
	513.541	601.046	323.688
Spent on obtaining funds			
Costs own fundraising	21.608	28.738	7.007
Costs actions third parties		-	8.408
Costs obtaining governmental grants		-	<u>30.830</u>
	<u>21.608</u>	<u>28.738</u>	<u>46.245</u>
Management and administration	4.107	13.206	39.394
Total expenditures	<u>539.256</u>	<u>642.990</u>	<u>409.327</u>
RESULT	<u>86.272</u>	<u>760</u>	<u>15.732</u>
Distribution of result 2010			
Addition to Continuity reserve	<u>86.272</u>		

3 Accounting principles for valuation and determination of results

General

Young in Prison (YiP) was founded on 26 August 2002 in Amsterdam. The organisation's most important aim is easing and improving the situation of, and offering alternatives for, the future of young people imprisoned in those countries where assistance leaves a lot to be desired. YiP attempts to achieve this aim by offering reintegration programmes to young people in prison and via activities focused on public support and information in the Netherlands.

Reporting guidelines for fundraising institutions

The annual report is laid out according to the Guideline 650 Fundraising Institutions published by the Dutch Accounting Standards Board. This guideline was reviewed by the Accounting Standards Board in 2009. The objective of this guideline is to provide an insight into the costs of the organisation and expenditure of the funds on the purposes for which they were obtained. The application of this guideline is one of the requirements set by the Central Fundraising Bureau (CBF) for obtaining the CBF's declaration of no objection. YiP acquired the CBF declaration on 1 June 2007. Where necessary, the comparative figures are adjusted to the Guideline 650 Fundraising Institutions.

Accounting principles for valuation and determination of results

When not otherwise stated, the items on the balance sheet are included at nominal value. The income and expenditure, based on historical costs and proceeds, are allocated to the year they concerned unless otherwise stated.

Reserves and funds

The total assets are available for use in line with YiP's aims. The continuity reserve is currently at €79,065.. Formulating policy about the amount of the continuity reserve does not apply to holders of the CBF certificates for small charities.

Project obligations

Project obligations and spending on objectives is processed after a contractual subsidy commitment has taken place. The obligation for subsidies provided to partner organisations for running projects is the balance of contracts actually concluded with partner organisations less the advance funding for these partner organisations. Once the definitive approval for the project report has been provided to adopt the financial statements, any differences are settled and processed in the financial statements.

Foreign currency

Transactions in foreign currency are converted into euros at the exchange rate on the transaction date. At the end of the financial year all assets and liabilities in foreign currency are converted into euros at the final exchange rate at the balance sheet date. The ensuing exchange results are processed in the statement of income and expenditure.

Donations, gifts and grants

Donations and grants are justified in the year when the donations were made. Gifts are justified in the year of receipt.

Subsidy income

Subsidy income is allocated based on the realised indirect and direct spending on the objective within the framework set by the subsidy decision.

Charging on of costs

Objectives fall into three groups at YiP: social and educative aid, coordination and preparation from the Netherlands and public support reinforcement and information. In addition there are costs allocated to our own fundraising, obtaining subsidies from governments and costs for management and administration. These costs are allocated to the year which they concern and are charged on to the activities previously referred to based on a fixed apportionment formula for staff costs and office costs. Direct costs for our own fundraising and public support reinforcement and information and awareness are likewise allocated to the year which they concern.

4 Statement of Division of Expenditures

	<u>2010</u>	<u>2009</u>
Spent on own fundraising/income own fundraising		
<i>Expenditures</i>	12.965	7.007
<i>Income</i>	243.848	96.684
Percentage	5,32%	7,25%
Spent on objectives/total income		
<i>Spent on objectctives</i>	513.541	353.879
<i>Total income</i>	625.528	367.263
Percentage	82,10%	96,36%
Management and administration costs/total expenditure		
<i>Management and administration costs</i>	4.107	39.394
<i>Total expenditures</i>	539.256	493.102
Percentage	0,76%	7,99%
Utilization rate costs		
<i>Spent on objectctives</i>	513.541	323.687
<i>Total expenditures</i>	539.257	409.327
Percentage	95,23%	79,08%

Destination	Objective			Costs of fundraising				Total
	A	B	C	Own Funds	Third parties	Govern. grants	Man. Admin.	
Costs of implementation								
Grants and contributions	268.595	4.008	73.874	-	-	-	-	346.477
Personnel costs	59.630	23.250	34.192	9.929	2.482	4.137	3.146	136.767
Travelcosts	14.201	-	-	-	-	-	-	14.201
Housing costs	2.309	900	1.324	385	96	160	121	5.295
Materials	-	-	-	-	-	-	-	-
Office and general costs	15.921	6.208	9.129	2.651	663	1.105	840	36.517
Total	<u>360.656</u>	<u>34.366</u>	<u>118.519</u>	<u>12.965</u>	<u>3.241</u>	<u>5.402</u>	<u>4.107</u>	<u>539.257</u>

INDEPENDENT AUDITOR'S REPORT

To: the Board of Young in Prison Foundation (YiP), Amsterdam.

The accompanying summary financial statements, which comprise the summary statement of financial position as at 31 December 2010 and the summary statements of comprehensive income for the year then ended, and related notes, are derived from the audited financial statements of Young in Prison Foundation (YiP), for the year ended 31 December 2010. We expressed an unqualified audit opinion on those financial statements in our report dated 9 May 2011.

The summary financial statements do not contain all the disclosures required by the Guidelines for annual reporting of the Dutch Accounting Standards Board, especially Guideline 650 "Fundraising Institutions". Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Young in Prison Foundation (YiP).

Board's responsibility

The Board is responsible for the preparation of a summary of the audited financial statements on the basis described on page 24.

Auditor's responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Dutch Law, including the Dutch Standard on Auditing 810 "Engagements to report on summary financial statements".

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Young in Prison Foundation (YiP) for the year ended 31 December 2010 are consistent, in all material respects, with those financial statements, in accordance with the accounting policies described on page 24.

Amsterdam, 9 May 2011

Dubois & Co. Registeraccountants



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ORGANISATION INFORMATION

Young in Prison Foundation (Netherlands)
Annual Report 2010 (Summarised Financial Report)



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