



## Young in Prison Annual Report 2013

# TABLE OF CONTENTS

<b>SUMMARY .....</b>	<b>3</b>
<b>1. YiP in a nutshell .....</b>	<b>3</b>
<b>2. How we work .....</b>	<b>3</b>
<b>3. Mission and goals .....</b>	<b>3</b>
<b>4. Beliefs and core values.....</b>	<b>3</b>
<b>4. Governance Structure.....</b>	<b>4</b>
<b>CHAIRMAN'S STATEMENT .....</b>	<b>5</b>
<b>1 Looking back on 2013 .....</b>	<b>5</b>
<b>2. Budget overview .....</b>	<b>5</b>
<b>3. The future .....</b>	<b>5</b>
<b>4. Word of thanks.....</b>	<b>5</b>
<b>B WHY WE DO IT: OUR MAIN GOALS.....</b>	<b>6</b>
<b>1 Reintegration and awareness.....</b>	<b>6</b>
1.1 Colombia.....	6
1.2 South Africa.....	8
1.5 Netherlands.....	16
1.6 Capacity building.....	17
<b>2 Raising Awareness .....</b>	<b>19</b>
2.1 Awareness raising projects .....	19
<b>C. HOW WE DO IT: FUNDRAISING.....</b>	<b>21</b>
<b>2. Grants from fundraising organisations.....</b>	<b>22</b>
<b>3. Government subsidies.....</b>	<b>22</b>
<b>D WHO WE ARE: THE ORGANISATION.....</b>	<b>23</b>
<b>1. What we are here for: A brief problem analysis .....</b>	<b>23</b>
<b>2. Our approach: Interventions at three levels.....</b>	<b>23</b>
<b>3. Organisational culture.....</b>	<b>24</b>
<b>4. Organisational structure .....</b>	<b>25</b>
<b>E THE FUTURE.....</b>	<b>26</b>
<b>F FINANCIAL ANNUAL REPORT .....</b>	<b>28</b>
1 Balance Sheet.....	28
2 Statement of Income and Expenditures.....	28
3 Statement of Division of Expenditures.....	29
4 Accounting principles for valuation and determination of results .....	30
5 Audit Report .....	31
<b>ORGANISATION INFORMATION .....</b>	<b>32</b>

## SUMMARY

In 2013 Young in Prison (hereafter known as YiP) responded to the needs of many children worldwide in their efforts to reintegrate into society. This Annual Report presents an overview of how YiP went about fulfilling this mission.

We successfully finalised the implementation of the Siyakhana program in South Africa; our first grant from the EU. The EU seems to appreciate our work since we were granted new funding to cover the costs of our programs in South Africa and Malawi for a period of 2.5 years.

In 2013 we broadened the YiP program to include Dutch juvenile institutions. In October of that year all international YiP partners came to the Netherlands and surprised four juvenile institutions with a full day of energising creative activities. At the start of 2014 we introduced the structural workshop component across the Netherlands.

This Annual Report has the following structure:

- Chapter A: Summary of the Supervisory Board  
Chapter B: An overview of YiP's three main goals:  
1) Reintegration for children in conflict with the law  
2) Capacity building of our partner organisations and;  
3) Raising awareness of the plight of young people in prison  
Chapter C: YiP's fundraising strategy  
Chapter D: The organisational structure of the Dutch main office

The report concludes with a brief overview of our plans for YiP's future and lastly with the 2013 financial year statement.

### 1. YiP in a nutshell

Young in Prison was founded on February 18, 2002 and works in collaboration with local partner organisations. Key figures for 2013 are:

4	Partner Organisations
14	Juvenile Detention Centres
35	YiP Employees
120	Workshops for Young ex-prisoners
130	Volunteers
1300	Workshops inside Prisons
3200	Young Prisoners participating in YiP activities

### 2. How we work

YiP Netherlands is the central body of the organisation and is responsible for fundraising and coordination. YiP has partner organisations in the following countries:

- South Africa: Young in Prison South Africa (YiP SA)
- Colombia: Fundación Artística y Social La Familia Ayara (Ayara)
- Malawi: Music Crossroads Malawi (MCMAL)
- Kenya: Youth Art Development Entrepreneur Network (YADEN)

### 3. Mission and goals

Our mission is to offer incarcerated youth a second chance. Our goal is to empower these young people in conflict with the law to contribute positively to society using the arts and sports. Our sub-goals are:

1. To develop and put in place effective programs for reintegrating young people in conflict with the law;
2. To support and capacitate organisations that are part of the Young in Prison network;
3. To lobby government, civil society and the public for more child friendly laws, policies and practices.

### 4. Beliefs and core values

#### Beliefs

- Every child deserves a chance to change
- Children do not belong in prison
- Incarcerating children increases the risk of recidivism
- Children in prison require special care and attention
- Children should have their strengths, rather than weaknesses, affirmed
- Using peers as role models is an effective way to teach children
- Creativity and sports foster self-development

- Children should play an active role in developing solutions for their problems

#### Core Values

- **Optimism**  
To believe that change is possible, within both individuals and systems.
- **Sincerity**  
To exemplify down-to-earth, egalitarian working relationships between individuals and organisations.
- **Transparency and Honesty**  
To consistently seek and communicate the truth within the organisation and between our partners.
- **Creativity**  
To value creative art forms and involve young talented artists and to approach all aspects of our work utilising this resource.

## 4. Governance Structure

### Supervisory Board

<i>Name</i>	<i>Function</i>	<i>Background</i>	<i>Member since</i>
Cazijn Langeler	Chairperson	Entrepreneur / owner of IMG Netherlands <a href="http://www.imaginarium.nl">www.imaginarium.nl</a>	06-12-2006
Hans Heerema	Treasurer	Paradiso, Deputy CFO <a href="http://www.paradiso.nl">www.paradiso.nl</a>	18-08-2009
Edith Boekraad	Secretary	Cordaid, Director Agriculture and Food Security <a href="http://www.cordaid.nl">www.cordaid.nl</a>	09-10-2008
Wyke de Vos	General Board Member	partner at ENVIR Advocaten B.V under construction	29-05-2008
Sarcar Arseib	General Board Member	Youth detention center Teylingereind, manager <a href="http://www.teylingereind.nl">www.teylingereind.nl</a>	15-08-2011
Rene Schelvis	General Board Member	Freelance Coach, ex IMC COO, <a href="http://www.imc.nl">www.imc.nl</a>	17-11-2011
Godert Zijlstra	General Board Member	FrieslandCampina, Marketing Manager <a href="http://www.frieslandcampina.com">www.frieslandcampina.com</a>	06-03-2013

The Board's principal task is to supervise the implementation of YiP's policy and strategy. All members of the Board are experienced and skilled professionals in the lines of business relevant to YiP. The Board functions on a voluntary basis and all members are in office for four years, with the possibility of extending the term three times. The Board analyses the feedback and financials provided to them by the Management Board and, where necessary, agrees on improvements and changes to financial and/or strategic policies. The Board is also responsible for contracting the Management Board.

The Board met four times in 2013.

### Advisory Board

The Advisory Board was set up to get more expertise on board to ensure sustainability of the YiPART auctions which contribute substantially to YiP's income. The Advisory Board is comprised of six members, all coming from the Dutch art world: Gerrit Jan Wolffensperger (ex-Dutch parliamentarian), Jop Ubbens (auctioneer at Christie's Amsterdam), Daniela Petovic (art curator at KPN), Martin Rogge (owner of Flatland Gallery), Dick Breebaart (prev. curator at Naarden festival), and Roos van Put (editor of Kunstbeeld Magazine).

### Committee of recommendation

This committee was installed to facilitate cooperation with partner organisations and potential funders. This committee is also closely linked to YiPART and consists of two people: Taco Dibbits (Director of collections, Rijksmuseum) and Hripsime Visser (Curator at Stedelijk Museum Amsterdam).

# CHAIRMAN'S STATEMENT

## 1 Looking back on 2013

2013 was a fruitful year for YiP. It was the year in which we became an accredited Pearson education centre, permitting us to offer internationally verified certificates to young offenders who complete our programs.

We completed the implementation of our first EU funded program in South Africa called Siyakhana. The EU was very supportive throughout the process and provided enthusiastic feedback to the final report. Implementing the EU project has been of great value to both the kids in prison and for the YiP organisation in terms of learning and increasing the capacity of institutional fundraising management.

Malawi and South Africa received a new EU grant for 2.5 years, allowing us to run a program that will lead to a reduction of the physically and mentally degrading treatment of children in prison. We will start to implement the program in 2014, offering us the opportunity to expand and professionalise our lobby and advocacy activities to create better living conditions for the youth in the prisons in which we work.

At the start of 2013, we actively fundraised for our newly launched project for Dutch young offenders. After securing funds from VSB, Oranje Fonds, Skan fonds and Oxfam Novib, we were finally able to launch the pilot. We kicked off with a 'Caravan' in which we turned four juvenile institutions upside down with a day of creative and energetic activities. The Dutch program also incorporated an international training session for workshop facilitators in Malawi, South Africa, Kenya and the newly recruited Dutch workshop facilitators. The training centred round teaching and sharing best practice across our methodologies.

The YiP art auction was also on our radar in 2013. We had initially planned a new auction aimed at the visual arts but this did not materialise so the second part of our year was devoted to preparations for the YiP art photo auction which took place in early 2014.

As a Board we have approved the following policy documents:

- Annual Report 2013, including financial report

- Year Plan for 2014, including budget

## 2. Budget overview

The total realised income in 2013 was €420,219 which is lower than budgeted for two reasons: 1) the YiP art visual arts auction was not delivered and 2) the delivery of a second EU grant was postponed until 2014.

The lower income meant that actual spending in Malawi and South Africa was less than projected. Additional knock-on effects were that the new project in Kenya was not launched and we spent less than anticipated in Colombia. Total costs were higher than the income generated, resulting in a spend of €30,000 from our own reserves.

## 3. The future

We are confident about the future. The pilot across Dutch juvenile institutions will continue and will be deepened. Because we have created our own methodology, it has become easier to offer our reintegration project to more children worldwide and expand to other countries. In 2014 we plan to expand to an additional African country.

In terms of fundraising, we raised € 109.000 thanks to the YiP art photo auction in March 2014. We also plan to focus more on advocacy and lobbying activities via a very special photography and documentary project in collaboration with Kadir van Lohuizen.

## 4. Word of thanks

I would like to thank everyone who has contributed to YiP: the management, staff members, Advisory Board, Committee of Recommendation and especially the volunteers who have, once again, dedicated their spare time and best efforts. YiP is eternally grateful to all the sponsors and donors that enable us to deliver our project in the first place!

*Cazijn Langeler – July 1<sup>st</sup> 2014 – Chairman, Young in Prison*

## **B WHY WE DO IT: OUR MAIN GOALS**

### **1 Reintegration and awareness**

YiP aims to invest its means and manpower into giving young prisoners a second chance and a brighter perspective on life. A second important goal is to raise awareness of the fate of under aged inmates. In 2013, YiP invested 97 percent of its revenue toward achieving these two goals.

YiP has traditionally worked in South Africa, Suriname and Colombia. In 2008, we added Malawi to our list of countries, then, in 2013 we launched the YiP programme in the Netherlands and took first steps to start working in Kenya.

#### **1.1 Colombia**

##### Ayara

In Colombia, YiP works with Fundación Artística y Social La Familia Ayara (known as Ayara). In 2013, Ayara organised programmes in three institutions in Bogotá:

- Centro Educativo Amigoniano Redentor
- Hogar Femenino Luis Amigo (HOFLA)
- Centro Forjar

The situation in the three detention centres is different and so are the challenges; for example the Centro Forjar is a pilot project by the capital district for young offenders who are allocated chaperones. This means that they are trusted with conditional liberty and are allowed to leave the detention centres at night.

After being released from detention facilities, many youths have difficulties reintegrating into society as they receive little or no support from the state. Through its program “Construction of Society through Hip Hop” Ayara aims to strengthen the personal and social skills of young people while they are incarcerated in order to prepare them for their reintegration into the community.

The program creates a platform for individual and group meetings that, through hip hop, provide a space for knowledge, dialogue and self-reflection on psycho-social issues - such as the use of psychoactive substances – that may impact them in the community.

Ayara mainly uses its own methodology of “Alto Impacto” (high impact), which combines the artistic expressions of hip hop with other themes to allow such subjects as (for example and not limited to) self-esteem, social and relationship skills, human rights and conflict resolution to be incorporated into the workshops. This way, participants learn in a youth-friendly format that is far removed from more traditional classroom methods. In a fun and engaging way the youngsters internalise the positive messages and start to moderate their behavior in order to not lose the privilege to be allowed to participate, as excellent behaviour is required.

##### Working “inside” the institutions

The main activities of the program are the weekly artistic and social workshops based on rap, break dance and graffiti as well as the monthly conversational forums during which, for example, participants discuss the history of hip hop and how it transforms people’s lives, based on the experiences of the participants themselves. Facilitators visit each institution once a week. Due to the infrastructure and safety protocols, inmates can be divided into several groups, e.g. into similar age categories so ensuring that all groups receive equal numbers of workshops can lead to long gaps between workshops. A further challenge comes from some participants being released before their time with us is complete.

In March and May of 2014, we undertook exchanges between the HOFLA and Redentor institutions during which workshop participants were invited to present their work to those in the other institution.

At the end of 2013 we presented the idea of painting the outer wall of the detention centres to the management of each institution who then agreed to provide logistics support for the work by external graffiti artists. We are currently trying to get the participants involved as well, by possibly having them paint a wall on the inside simultaneously and

using their designs on the outside. The workshop leaders have also been invited to participate in other activities that the institutions have organised, thereby fostering relations with staff and participants.



#### Post-release

Due to a lack of funding we were unable to execute a post-release program in Colombia.

#### Advocacy

In November 2013, a festival was held to present the achievements of the groups.

Through the work at HOFLA, Ayara has built an alliance with the System of Adolescent Criminal Responsibility (SACR). SACR is a committee of all states and some civil society organisations working in this field, which comes together to reflect on the problems and opportunities of programmes for preventing involvement of youth in crime.

In addition, the Ministry of Justice is leading the process of developing a new CONPES<sup>1</sup> document on care for juvenile offenders and has invited Ayara to the table as advisors and speakers at the launch of the document.

The experience that Ayara has gathered throughout the programs with YiP has garnered the organisation a reputation as consulting experts on the challenges of the penal institutions for adolescents in Colombia. We have used our experience to advocate for better conditions but also for a better reception of the released offenders.

Ayara also connects with private enterprise, local government organisations such as the Government Secretariat, IDPAC, the Secretariat for Social Inclusion, the Secretariat for Culture and the Mayor of Bogotá to strengthen partnerships and programs and to build a platform for young people at risk of involvement in crime and gangs.

As a result of the first phase of the project in Forjar, a number of events have been financed by the Secretariat for Social Integration and other organisations, such as HipHop Pazur, have been invited to develop workshops and cultural festivals in the detention centres.

Overall, Ayara provides the community with a different perspective on these young people, highlighting their skills and qualities so that young first offenders are not seen as a problem but rather in a situation of opportunity for change.

---

<sup>1</sup> The National Council for Economic and Social Policy (CONPES) is the governing body for coordinating economic policy in Colombia, which produces policy guidance documents. It is chaired by the president of the country; other members include the vice president and the ministers.

## 1.2 South Africa

### Introduction

In 2013 the organisation continued the work of the Siyakhana project and also implemented the first phase of group mentoring and job placement projects whilst conducting social dialogues in schools, communities and art centres. The life skills and job placement activities were undertaken in seven centres reaching the targeted number of participants.

In 2013, YiPSA continued their projects in Pollsmoor Prison, Bonnytoun House of Safety, Ottery Boys School, Goodwood Correctional Centre and Vredelus Child and Youth-Care Centre, all located in the Western Cape. At the start of January 2013 the program was extended to Drakenstein Correctional Centre (Western Cape) and in Leeuwkop Correctional Centre (Gauteng).

In terms of gender, YiPSA has strengthened its relationship with the female section of Pollsmoor on both the participant and care-worker level. It is noteworthy that 96 out of 224 participants in the reintegration program secured gainful employment and/or internships.

#### *Number of participants per workshops:*

	No. Males	No. Females	No. Workshops	No. Presentations
Inside-Out	418	123	492	9
Theatre Storm	182	0	59	8
Soccer Club	250	0	238	6
Group Mentoring	47	35	90	0
<b>Total</b>	<b>897</b>	<b>158</b>	<b>879</b>	<b>23</b>

### Working inside the institutions

#### Inside Out

The Inside-Out project aims to reach youngsters inside the institutions. The project teaches life skills, such as positive behaviour, through various creative means such as visual arts, drama and music. The final

part of the life skills program is the production of Inside Out magazine, showcasing the artwork created by the participants. Over the year, a total of over 1,000 young people across six institutions participated, contributing to seven editions of the magazine.

Since May 2013 we have doubled the number of workshops in both the male and female sections of Pollsmoor Prison thanks to an improved relationship between the YiPSA facilitators and the Social Development Department of the centre. Since the implementation of the program in Leeuwkop prison its popularity steadily increased and has resulted in workshops running twice a day, three days a week. In 2013, 4 magazines were published and 12,000 copies were distributed in total. Both the number of workshops and the number of participants have been higher than we anticipated.



In Leeuwkop Prison the positive behavioural changes of participants has not been unnoticed. The Head of Centre is convinced that all the inmates should go through the YiPSA programme to enhance their positive development.

#### Theatre Storm

YiPSA has achieved a remarkable increase in the 2013 results. 5 Theatre Storm performances were held, displaying a variety of disciplines such as breakdance, gumboot dance, rap, poetry, visual arts and drama.

Evaluations were undertaken at the end of the workshops by projects Phakama and Heal the Hood and resulted in the following assessment:

- The participants were given an opportunity to express themselves freely through dance and rap and hip hop dance performances.
- They were encouraged to express themselves positively and to break away from stereotypical depictions of incarcerated youth and gangsters.
- Their self-esteem was boosted by being recognised for doing something positive.



- Youth were taught life skills and moral values such as respect and self-love and caring for their immediate environment.
- Participants reflected on their experiences and gained a greater understanding of how they have influenced the decisions they have made.

- Participants learned new skills in a variety of creative arts, improving their sense of self-worth.
- The members of the audience gained a greater understanding of the challenges that young men are facing and were thus in a better position to support them.

#### Soccer Club

In the workshops soccer is used as a means of ensuring different subjects are understood and applied. Participants improved their reflective thinking and, after completion of the programme, they were able to understand the consequences of their actions and choices and how it affects their victims, families and themselves. Parents of post-release participants have approached YiPSA with gratitude for the introduction of the program as they witness the positive outcomes it produces by keeping their sons away from crime.

In May 2013 the Soccer Project was introduced to male post-release participants aged between 17 and 25. The morale of the team was given a boost when they received free tickets for a National First Division match between Chippa United and Thando Zulu Royals in the Philippi stadium.

#### Post-release

All the institutions we worked with struggled with participants' releases in this period. However, these challenges lead to YiPSA being given more access to the Community Correctional Centres (Bellville, Mitchell's Plain and Cape Town) into which most young offenders are released and monitored while on parole. This shift led to YiPSA working directly with parolees and those on post-release rather than needing to start mentoring schemes inside institutions. This in turn led to high numbers of participants in the post-release programs and workshops; the number was twice that of the planned outcome and the number of workshops almost triple.

One of the key objectives of our post-release programs is to get young people engaged and into some kind of meaningful employment. Last year YiPSA established links with companies and organisations in Cape

Town for training and work opportunities. New partnerships were created with:

**Empire Training** - based in the heart of Cape Town. The company trains young people to become waiters, bar tenders, chefs and room attendants and also find work placements for the participants. (1 participant)

**Reel lives** - uses media to support education, empowerment and social change. Participants shoot and edit individual, non-fiction films related to a personal human rights issue. (1 participant)

**Bush Radio** - Africa's oldest community radio station organises the annual Media Kidocracy Konfrence (MMK). This conference provides practical workshops where young participants create shows for radio broadcast and television and publish material in print and online.

Within the Job Placement Project, Young in Prison facilitators train participants in soft skills, such as the professional behaviour when in front of an employer and practical skills such as computing and online media. Participants are assisted with activities such as writing emails, searching online and in newspapers for jobs, writing CVs and application letters and preparing for interviews.



A total of 27 participants have gained practical skills through internships and training and 42 participants have found either temporary or full-time employment.

### Community awareness and advocacy

It is important for YiPSA to raise awareness and facilitate a platform for the positive reintegration into society of participants. This presents a challenge when the issue of rehabilitating young offenders and giving them opportunities is not always condoned in South African society. YiPSA seeks to tackle these challenges through Siyakhana Ambassadors, the media, social dialogues and annual art exhibitions.

### Siyakhana Ambassadors

YiPSA has been using Siyakhana Ambassadors (i.e post-release participants) to facilitate dialogues within institutions (with warders, administrators, youth care workers and policy makers), in schools (with pupils, school management, teachers and parents) and within the community (youth organisations, social leaders and family members). Siyakhana Ambassadors are role models for their peers and fellow post-release participants and have a desire to see their community change. They are selected on the basis of strict criteria.

In October, Siyakhana Ambassadors were given an opportunity to talk and engage with various policy makers (including the Department of Social Development, the Metro Police, the South African Police Service and the Western Cape Education Department). The Ambassadors provided policy makers with a greater understanding of the need to take a proactive role in reducing the rise of youth gangs.

Three Siyakhana Ambassadors began their peer-education training in preparation for the high school presentations and an event at Ned Domain High School. In addition to these training sessions, the Siyakhana Ambassadors have had group mentoring sessions as well as one-on-one mentoring sessions in order to further encourage them to understand their role as leaders.

### Art Exhibition

A second advocacy tool YiPSA uses to create more awareness and reduce stigma are the Insider-Art exhibitions, which highlight the artwork created by the offenders. On June 16, South African Youth Day, YiPSA launched the 7th Insider-Art exhibition at the Workers Museum in Johannesburg. A total of 67 people attended the opening, including

family members of the inmates and the Mayor of the City of Johannesburg who bought two pictures. The exhibition also attracted three media houses to the event: BEELD, Sowetan and Morning Live. Various forms of artwork made by the Leeuwkop participants and facilitators were displayed, including drawings, paintings and papier-mâché artefacts. YiPSA received great support from the Johannesburg City Council.



YOUNG IN PRISON  
Art Exhibition  
Youth Solutions to Community Safety

2nd-29th of April 2013  
Open daily from 10am-4pm  
Iziko Museums of Cape Town  
Government Avenue  
Company's Garden  
Free Entrance



## Media

The media plays a big role and YiPSA always endeavours to create positive success stories that highlight the issues while staying faithful to the needs of the target group. An interview in the Mail & Guardian with Motebang Masitha, a Siyakhana Ambassador, on the status of young offenders in the youth section in Pollsmoor prison, was viewed 109 times and re-tweeted by some reputable organisations including the International Centre for Prison Studies and the Wits Justice Project.

## Strengthening the organisational capacity

### Training

All volunteers who sign up with YiP are invited to take part in the Facilitation Skills training, helping to equip them with such skills as: designing a session plan, safety issues, working in prisons and dealing with challenges.

The Montrose Foundation made the Caregiver Program (CGP) available for YiPSA life-skills facilitators. The CGP focused on NGO employees working with youth at risk and substance abuse within disadvantaged communities. The program aims to support caregivers by equipping them with the skills required to work effectively in these communities, thereby reducing burnout.

### Organisational Assessment

A SWOT (strengths, weaknesses, opportunities & threats) analysis was done in consultation with all staff members and volunteers involved in the projects. The results gave the management of each project different improvement and growth areas to focus on.

### 1.3 Malawi

#### Introduction

Over the past year we kicked off our project in Mzuzu, the highlight being the photography workshops given by well-known Dutch photographer, Kadir van Lohuizen which prisoners had the opportunity to share their stories through their own photographs.

In 2013 our implementing partner, Music Crossroads Malawi (MCM) became mobile! With the help of Young in Prison and funding by MIVA, MCM was able to purchase a minibuss that now allows them to visit post-release participants, travel with participants and transport workshop materials. Over this past year, 26 participants successfully finished the post-release project and many have sold paintings or created music CDs.

#### Workshops inside institutions

In 2013, MCM increased the number of workshops they run. This year they began conducting workshops in Mzuzu prison,

**31 disco/DJ'ing workshops** reached an average of 330 juvenile prisoners per workshop from Kachere and Byanzi. During this workshop, offenders dance, rap and sing in addition to learning DJ'ing skills and performing on stage before an audience. For the young men, this is a small step towards becoming more involved in the YiP activities. They asked for more workshops and realised that these workshops are a recreational activity they need.

**158 workshops in acoustic (guitar) and electric (keyboard) music** were conducted reaching 30 unique participants in Kachere, Byanzi and Mzuzu. The youth learned to play instruments and improved their musical skills. They gained self-esteem by recording tracks and performing during the prison concert. One subject that proved to be particularly popular this year has been music writing as it allows the boys to express themselves. In December 2013, 5 participants recorded a CD in which all the tracks were created during Young in Prison workshops. Copies of the CD were shared with other prisons, institutions and policy makers.



**122 workshops in choral music** reaching 22 unique participants. The youngsters are taught singing and breathing techniques by a professional choral singer. They built self-esteem, self discipline and team work by performing with others and sharing their message with audiences consisting of prison officials and other young offenders

**84 workshops in theatre** reaching 15 young prisoners per workshop. During the theatre workshop, the focus is on team building. They learn to accept each other and work together to achieve a goal. They have so far completed 2 productions and 5 comedies.

**158 workshops in traditional and contemporary dance**, reaching 47 individual participants in Kachere and Mzuzu. Workshops now include 7 different types of traditional dance and are conducted by the partner dance troupes. 5 participants from the workshops have received an offer to join the dance troupe and are certain of a future in dance.

**158 workshops in theatre** have been conducted. Reaching 30 unique participants from Kachere, Mzuzu and Byanzi. During the workshops, the participants practice 4 different plays that will be performed on particular days such as: World TB Day, Open Days and HIV/AIDS day. The participants used theatre to tell their story to others.

**122 art workshops** have been conducted in Byanzi. Reaching 70 unique participants who learn to mix and create different colours and use them in their paintings. The artwork was then displayed and sold public bazaars and proceeds were used to purchase new art materials.

**60 fishnet making workshops** have been conducted with 25 unique participants in Byanzi. With the financial support of the “Get it Done” project, they successfully made 15 fishnets which were used multiple times to fish in the prison fish dams. The inaugural ceremony was attended by the Minister for the Department of Fisheries.

**158 tailoring workshops** have been conducted at Byanzi and Mzuzu reaching 47 unique participants. Prisoners learned the skill of tailoring and successfully repaired clothes of other inmates and prison staff.

**4 guidance and counselling workshops** reached 135 juvenile prisoners per workshop. The youth received guidance on job-seeking and prevention of HIV/AIDS. A popular Malawian musician, Skeffa Chimoto gave a performance and an inspirational speech to the participants.



#### Post-release project

Outside of the institutions themselves, Young in Prison facilitated 70 workshops in Lilongwe for participants who contributed to our workshops within institutions. There are currently 3 participants who stay at the MCM office because they live far away from Lilongwe and, by staying on site, they are able to contribute regularly to the workshops. Participants perform at live musical events and they have also recorded a few CDs; the album “Freedom” is a big hit and was recorded by a YiP workshop participant.

#### Community awareness and advocacy

Over the past year, MCM reached over 200,000 Malawian citizens via radio broadcasts. YiP participants had the opportunity to tell listeners about the project and share some of their personal stories and their hopes for their futures.

Two documentaries have been made, one of which is on Youtube and the other is on DVD after being broadcast in December on national TV (Luso TV-a private Malawian station).

45 participants performed in prison tours, art exhibitions or radio interviews. At all events, participants reached a large crowd of Malawian citizens, prison staff, prison authorities and other prisoners.

Over the past year, 8 governmental institutions were also approached:

- Dedza prison
- Maula prison
- Nkhotakota prison
- Mzuzu prison
- Ministry of Tourism
- The Norwegian Embassy
- The American Embassy
- The British Embassy

#### Strengthening the organisational capacity

In 2013, MCM worked with the same partners as they did in 2012.

- *I Live Here* provided basic education and materials for hygiene, health care and education.

- *Success For Kids* focused on life skills and psychosocial support.
- *Venture Trust* focused on basic life skills and improved facilities within *Kachere Juvenile Prison*.
- *Paralegal Advisory Service (PASI)* provided legal assistance to the prisoners.
- *Centre for Legal Assistance* provided legal assistance to the prisoners.
- *Africa Bible College (ABC)* provided a spiritual support programme.
- Perma-culture added to the diet of the prisoners through a vegetable gardening project.
- *Music Association* provided a facilitator for the Young in Prison keyboard and acoustic guitar workshops and the post-release project.
- *Visual Arts Association of Malawi* provided an art facilitator for workshops in Mbyanzi.
- *Theatre Association of Malawi* provided a theatre facilitator for workshops in Kachere.
- *Social Welfare Lilongwe Office* provided counselling and have the mandate to identify street kids and send them to institutions, helping them and tracing their parents.
- *Paralegal Advisory Service (PASI)* (new partnership) and offer support within the justice system.
- *Centre for Legal Assistance* (new partnership) offers guidance to young participants who are awaiting their trial. MCM is collaborating with this group to focus on the length of time it takes for a trial date.



## 1.4 Kenya

### Introduction

In 2013 we decided to continue with a partner organisation to implement the YiP project, the Youth, Arts, Development & Entrepreneurship Network (YADEN). The programs have not started since we are yet to secure the funding. However, they are more than ready to start as soon as the funding is in place.

A project manager / theatre facilitator from YADEN attended the partner meeting in October 2013 in the Netherlands. Just like all the other facilitators she received training in the YiP methodology and is prepared for a successful start in 2014 in Kenya.

### YADEN

We will conduct the pilot program in Kenya in conjunction with YADEN. Their established methodology focuses on understanding and engaging with youth. Their mission is to mobilise young people and assist them to identify their own potential and transform it into skills that offer an opportunity to earn a decent livelihood and actively participate in the socio-cultural and economic-political development of their communities.

YADEN will implement the YiP programme in Kenyan youth prisons. The YiP-team within YADEN will consist of eight people and, in addition to the General Director of YADEN, the team will include six workshop teachers and the programme coordinator. All of the workshop teachers are artists themselves and most of them come from the same marginalised neighbourhoods as the youth we work with. This makes them important role models for the youth, which is one of the success factors of the YiP methodology in other partner countries.

### Workshops inside institutions

We will be working in three institutions:

1. Kingongo Prison in Nyeri County
2. Industrial Area Remand Prison, Nairobi
3. Shimo la Tewa Prison in Mombasa

With regards to delivering our first objective (please refer to Our Mission, page 3), the YiP programme in Kenya will use engaging performance arts such as music, dance, acrobatics and drama and visual arts eg painting and sculpturing.

#### 1. **Engaging Arts**

Music and poetry can help children and young people to develop analytical minds and offer a tool to express their emotions. Dance and acrobatics are effective means of physical expression and help to develop skills like coordination and teamwork whilst enhancing instructional learning. Drama develops expressive skills such as the use of gestures, body language and improved verbal communication.

#### 2. **Visual Arts**

Painting and sculpture promote creative thinking and non-verbal expression. They also enhance analytical skills and help to bring out innermost emotions without being confrontational.

### Post-release programme

The post-release programme in Kenya consists of different activities led mainly by Post Release Opportunity Groups (PROGs). Corroborated observation has indicated that over 70% of released individuals end up in designated localities, which may complicate post-release rehabilitation efforts. The program will identify at least three areas in each of our target localities of Nyeri, Nairobi and Mombasa in which to form PROGs to act as post-release support and follow-up groups, owned, managed and consisting of released children. Various activities in these PROGs will be run under our advocacy and lobby activities.

YADEN will select post-release participants who will become youth ambassadors. Youth ambassadors will tell the story of positive change and act on behalf of the wider group of juvenile offenders in that they will take all issues forward to those that can effect institutional change. It is important that they are given a platform to speak, engage and express their positivity and have the support of the community. Youth ambassadors will also form the link between newly released youth and the PROGs ensuring they are well received and supported. These participants will be mentored, one-on-one, by YADEN.

## 1.5 Netherlands

### Introduction

The initial period of the two-year 'YiP Caravan' pilot project took place in close collaboration with four Dutch youth detention centres, Den Hey-Acker in Breda, Teylingereind in Sassenheim, Amsterbaken in Amsterdam and De Hartelborgt in Spijkenisse. Two exchanges have taken place, one in South Africa and one in the Netherlands. Methodology training and the Caravan tour across the youth detention centres have been linked to the exchange in the Netherlands.

### YiP methodology implemented in NL

During the exchange in the Netherlands in October 2013, YiP methodology was presented to the Dutch facilitator team that consisted of 10 new YiP facilitators. Training was provided by the workshop facilitators from South Africa and Malawi as well as the Dutch head facilitator.

Over the past few years our African partners have expressed the need for an internationally recognised certificate as this has more value than the lesser known YiP certificate for young people. This certificate increases the likelihood of young people finding a job or continuing with education after their release. Young in Prison Netherlands has responded to this need and introduced an internationally recognised certification system as a result of the exchange.

The recruitment of the Dutch facilitator team was very effective and efficient. A selection day was organised to assess the ability of workshop facilitators to apply the YiP methodology to their respective arts and / or sports disciplines. Ten highly competent trainers were selected based on role model characteristics, diversity, strong personality among others.

*"To not see the young people as problems to be fixed, to not tell them what to do but let them take charge and listen to them and understand them. Showing them that their experience in life so far can actually be used in a positive way."*

Lucas Defares , Workshop Facilitator, YiP Netherlands

### YiP Caravan

After the methodology training, the Caravan tour was kicked off. A group of 30 YiP facilitators and volunteers visited four youth detention centres to reach out to approximately 300 juveniles and 80 employees from the detention centres. Each visit consisted of a day full of inspiration, connection, empowerment and motivation.



In every youth prison, the day started with a welcome to all young people and staff, accompanied by live music and dancing. This was followed by an inspiring story of Motebang Masitha, a role model from South Africa. It made a great impression on the young people and created an atmosphere of equivalence between youth, prison staff and YiP employees. The personal stories of Motebang and the other workshop teachers from Africa spoke of the different living conditions

and opportunities (as well as the similarities) available for youth in Africa versus those in the Netherlands and ensured that the juveniles could identify with the workshop facilitators.

The juveniles were then divided into smaller groups to start a workshop with both a Dutch and a foreign workshop facilitator after which larger the group came back together to present their findings from the workshops. This element symbolised the day: a day of solidarity and focus on the potential of young people.

The Caravan tour was very well received across all the youth detention centres. The international aspect of The Caravan inspired both young people and prison staff and stimulated them to join. In evaluations, we frequently heard that some of the juveniles never taken part and were now encouraged to do so. The high energy, creative methods and structure of the day provided an inspiration for the detention centres to organise similar meetings more often. They felt that these meetings were vital to a collective sense of gathering and inspiration.

It is not yet clear yet whether the impact of the methodology and exchanges have fully taken hold, given the fact that the project was only launched in May and will run for two years. However, The Caravan tour definitely had an effect on the approximately 300 (100 had been anticipated) youth in the areas of empowerment, energy and inspiration. To really achieve the long-term efforts of improving the competencies of the youth, we will work on developing and implementing a follow-up process in 2014. The methodology and the associated certification system is there to ensure proper monitoring of the young people's achievements.

*"It felt like everyone was one today, young people and staff were equal to each other, the walls and keys were gone today"*

Frederick Esbach, Music therapist, Youth detention centre Den Hey-Acker

*"Great sense of unity, equality, solidarity and connection."*

Marijke van Genabeek, director, Youth detention centre, The Hartelborgt

*"The Caravan gave people the opportunity to express themselves. For example, when one of the boys started dancing, I was amazed by how surprised some employees of the youth detention centres were, they did not know this side of him. This must have opened doors in their relationships and contact with one another."*

Clinton Osbourn, Workshop Facilitator, Young in Prison South Africa.

## 1.6 Capacity building

In our capacity building, we aim to support our partners in becoming fully self-sufficient and strong organisations. The main focus in 2013 was on training-the-trainers in the methodology, the verified certification system and EU grant management.



## Methodology

2012 was the year of the co-creation process that allowed us to create one joint methodology from the best practices of all 4 partners in the YiP Network. The complete methodology exists of three manuals: *General*, *In Practice* and *Training-the-Trainer*. In 2013 we took the methodology to the next level and it is now internationally recognised as an education course on QCF level. This permits us to hand out certificates to the participants who successfully pass the course.

The methodology has been mainly developed for our creative workshops. It is in line with the SEPE (Supporting Employability and Personal Effectiveness) certification system developed by Pearson education. Young in Prison has been approved by Pearson as a BTEC International Vocational Centre, giving us the authority to award BTEC level 1 certificates.

The SEPE certification system involves the following key people and roles.

### Learners

- Workshop participants
  - o Can be aged 14 and up
  - o Actively participate in workshop cycle
  - o Generate evidence for the progress they make

### Delivery team/assessors

- Workshop facilitators from network partners
  - o Plan and give the workshops
  - o Collect evidence of progress and maintains records of participants

### Internal verification

- Internal verifier:
  - o 1 person per network organisation.
  - o Assures the quality
  - o Ensures that all participants achieve the assessment criteria necessary to gain the certificate
- Quality nominee:
  - o Is a person from YiP NL and registers all the participants.

- o Decides whether the participant's portfolio meets the quality standards of Pearson

### External verification

- Pearson
  - o Quality check by Pearson
  - o Ensures that assessment decisions made by the centre are in line with standards
  - o Drafts and hands out certificate

## Strategic methodology meeting

A South-North exchange was organised in Cape Town in April 2013 between YiP South Africa, Malawi and the Netherlands. The exchange focused on developing a common methodology for all. This co-creation process enabled all network members to take ownership of the final methodology and ensure its implementation since each country and prison setting has its own unique elements and strengths in terms of the methodology.

Facilitators took the elements developed in the general methodology handbook and units and matched it to practical experience to help them develop tangible ways in which YiP can train other facilitators, volunteers etc. This was also linked to the YiP expansion model in other countries. This resulted in the training-the-trainer program.

As in 2012, we received funding from the 'reversed development aid' program from Oxfam Novib, called Emotive. The aim of this programme is to let Dutch professionals learn from experience in and the expertise of the global South. Partners from South Africa, Malawi and Kenya came to the Netherlands for 12 days. In the first four days they trained alongside the newly hired Dutch facilitators.

Training focused on how to work the YiP way ie how to use the YiP methodology and the verified certification system. The fourth day of training was solely for the international partners and involved a training-the-trainer session aimed specifically at the head facilitators in each country. This included the training of Internal Verifier as well. This role is very important in the verified certification system as this person assures quality and ensures that all participants achieve the assessment criteria necessary to successfully gain the certificate.



After intense training over four days, the international partners and the Dutch workshop facilitators went on prison tour to four Dutch prisons. This Caravan Tour was described in greater detail above in the 'Netherlands' section.

### Capacity building visits

In June 2013, the creative director and methodology coordinator of YiP NL attended a training-the-trainer session (in the verified certificate system) given by Superact UK. Superact designed the SEPE qualification used by YiP.

### EU grant management capacity

In 2013 we submitted our first midterm report to the EU. The report was well received, which is seen as an indicator that our administration system has been installed according to the correct protocols.

## 2 Raising Awareness

YiP considers it to be of the utmost importance to disclose the difficulties youngsters face in prison, the infringements of their rights, their lack of a positive outlook on life and the lack of attention paid to the creation and implementation of local policy on the issue of children's detention. As such, YiP aims to inform and inspire individuals, companies, media and NGOs to support the YiP cause. The information below offers an overview of both the methods and results of our efforts to spread the word.

### 2.1 Awareness raising projects

Self-esteem, skills and self-expression. By learning how to express themselves through their creativity and artwork, young prisoners discover their talents and their potential. They gain the skills and confidence necessary for a successful return to society.

The success of our partners across the world highlights the plight of young offenders in developing countries and motivates people in the Netherlands to contribute to YiP and raise our profile.

#### YiP Art at art events



In 2013 we were present at numerous high-visibility art events. This also gave us the opportunity to call attention to the YiP art auction planned for March 2014. We visited KunstRAI,

Art Rotterdam, the Affordable Art Fair, Unseen and 1000 Photos where our YiPArt 'girls in red dresses' distributed flyers and collected email addresses. We were the official charity partner of the Affordable Art Fair and were given a stand to sell art photographs and advertise YiP photos. We found this to be a very successful way to raise money and bring YiPArt and YiP programs to the attention of the public.

### *Awareness raising through the YiP Caravan*

#### *Stakeholders*

There have been many network meetings between the project manager of the YiP NL project and stakeholders working within closed institutions. The purpose of these discussions was to raise awareness around the implementation of YiP methodology. Stakeholders spoke about specific needs in the Netherlands, the application of our methodology in the Dutch context and policy formation. Discussions involved members of staff from Exodus (a post-release organisation for ex-prisoners), De Normaalste Zaak (an initiative of MVO Netherlands and Start Foundation for inclusive entrepreneurship), Bonjo (an association for prisoners and ex-prisoners), Society Impact (a platform for social issues) etc.

In 2012, a core group was created to give feedback on a project to be implemented in Dutch youth prisons. At the start of the project in 2013 we were able to see that continuity of the core group meetings around the project was of great value.

#### *Media*

The most effective way to influence public opinion has been to create a press release related to a prominent project we were working on, which we then distributed across our network of stakeholders and relevant media. The content related to the international and co-creational aspects of this project. The press release was picked up by NOS 3, a national news station, who wanted to send a camera crew to accompany the Caravan. Unfortunately privacy issues prevented this from going ahead,

## C. HOW WE DO IT: FUNDRAISING

Funding is essential to allow YiP to continue its important work. In 2013, YiP obtained financial support through donations and subsidies.

Young in Prison staff and volunteers in the Netherlands work tirelessly to generate income through applications for grants from private charitable organisations, fundraising organisations and the government.

What follows is an overview of our fundraising results, categorised according to Dutch reporting standards for fundraising organisations.

### 1. Own fundraising efforts

#### Donations

Regular YiP supporters donate on average €5 a month. We now have a total of 98 supporters who generate an annual total of €5,929 for the charity. In addition, YiP receives one-off donations from individuals and companies.

The four juvenile prisons we worked with in The Netherlands donated a total of €20.000 as a contribution towards the program we delivered.

#### Private charitable foundations

A number of private Dutch charitable foundations gave us substantial gifts, many of which were aimed at specific projects in our partner countries:

- 1) Projects in South Africa received donations from the Achmea Foundation and the Scalleta Foundation
- 2) The Dr. Hofstee Foundation, the Liberty Foundation and the Tejcheve Foundation all donated to our projects in Malawi
- 3) In Colombia, the project was funded by the World Justice Project
- 4) We were supported in the Netherlands by the VSB fonds

**VSbfonds,**  
iedereen doet mee

achmea foundation

Liberty



The World Justice Project

#### YiP Art

Although we did not organise a fully blown YiP Art Auction in 2013, we planned a smaller YiP Art exhibition instead. However, upon advice that we were unlikely to generate the kinds of revenues we hoped to receive, we focused our efforts instead on preparations for the YiP Art Auction in March 2014. We carried out promotional activities across numerous art fairs in the Netherlands and managed to sell a number of our photographs in the process. Kunstheeld magazine kindly offered us free advertising space to promote the work of Lotte Geeven, one of the artists who donated her work to the YiP Art Auction.

CHRISTIE'S

Drukkerij Raddraaier b.v. HET BEELDGEBOUW

KLEURGAMMA

SEELEVEL  
PHOTO GALLERY

WILCOVAK

Mertens  
FRAMES

FRAME PRODUCTS

APG  
Afterpress & Printing Group bv

CLASSICUS  
RENT INSURANCE

MJM Mr M.J. MEIJER c.s.  
SOUBREIN

SWINCKELS

GENESIS  
PRODUCT DEVELOPMENT

Souverein Profilex LIJSTENMAKERS

citymovers.nl

Tetterode smel creative and strategic  
design studio\* amsterdam

## 2. Grants from fundraising organisations.

We received grants from other fundraising organisations, including Impulsis (ICCO) who donated to South Africa, Cordaid who donated to Malawi and Oxfam Novib, Skan Fonds, and Oranje Fonds who donated to the new pilot program in the Netherlands.



## 3. Government subsidies

Government funding was realised through a grant from the EU for our South African program. In addition, we received small grants from the EU for exchange projects within Europe.



## D WHO WE ARE: THE ORGANISATION

### 1. What we are here for: A brief problem analysis

More than any other age group, young people are most likely to be the victims of, or be involved in, legal infractions.<sup>2</sup> Education, employment and upward mobility are generally less available to larger number of youths in developing countries thanks to more widespread and deeper levels of poverty, inequality and social exclusion. Environments associated with those in low income brackets are often riddled with drugs, crime and gang activity.

Because of myriad intersecting factors, young people in developing nations are at great risk of coming into conflict with the law. The vast majority of young offenders that we have worked with come from economically and socially disadvantaged backgrounds.

Close to 200 nations have ratified the UN Conference on the Rights of the Child (CRC), even though few of them manage to actually comply with it. Worldwide, about a million children are incarcerated, the vast majority of them in poor conditions (including overpopulated prisons, unsanitary conditions and frequent violence) and without access to counselling or support.<sup>3</sup> Children and youth are frequently imprisoned with adults and are often abused and assaulted, despite the fact that this is in violation of the CRC.<sup>4</sup> Children who have been arrested are often forced to await trial and serve their sentences around other youths who may have extensive criminal histories. Learning how to survive in prison also results in the acquiring of criminal skills that some youths may otherwise not have been exposed to.

This toxic environment means that youngsters often emerge from correctional facilities more damaged on their release than they were at the time of arrest. These young people become trapped in a vicious circle of criminality.

---

2 SHAW AND TSCHIWULA (2002: 59), Developing citizenship among urban youth in conflict with the law, Environment Urbanization, 1, pp.59-69

3 STAN MEUWESE, ed. (2005: 9) Kids behind bars, A study on children in conflict with the law: towards investing in prevention, stopping incarceration and meeting international standards

4 DEFENCE FOR CHILDREN(2009) www.defenceforchildren.nl/p/21/370/mo89-mc187/Jongeren-in-detentie

After their release from prison, many of these children return to the same lifestyle they had prior to their incarceration, therefore perpetuating a cycle of negativity due to their lack of positive alternatives. This creates a downward spiral where the potential of so many children is lost and they are left powerless, lacking essential life skills and unable to contribute to a prosperous and safer society. These children are out of sight, forgotten, unwanted.

Young people are most receptive to learning when they are in a supportive, loving and trusting environment and learning from people with whom they can identify and are able to look up to; unfortunately, this tends not to be the environment in most correctional facilities. YiP tries to create such encouraging and nurturing surroundings. Our focus is on helping children that are either incarcerated or still awaiting trial, ranging in age between 8 and 18. We are an ambitious organisation that contributes to safer societies in South Africa, Kenya, Malawi and Colombia by encouraging imprisoned youth to embrace their potential and make a positive change in their own lives, their communities and their country. At Young in Prison, we believe that every child deserves a second chance and by developing and implementing effective programs, we can aid young people in their successful return to society.

### 2. Our approach: Interventions at three levels

We have developed interventions addressing each of our sub-goals and, subsequently, tackling our primary goal at three levels: the government, the community and the individual.

While in prison, we offer the **individual** various reintegration programs during which we encourage self-development by utilising an holistic approach involving a combination of sports, creativity and self-expression, as well as teaching social and emotional skills. Alongside these creative programs we support the youngsters through mentoring and coaching projects.

Our projects are conducted in cooperation with the local **communities** and the children themselves, ensuring that our projects are relevant to the local context. Therefore, not only do we focus on the personal development of individual children but we are committed to pursuing

change in the attitudes, structures and policies in the surrounding community and government.

In order to strive for *necessary* and *sustainable* change, we lobby local **governments** to address root problems such as over-incarceration and stigma. We also advocate for the use of diversion and alternative sentencing.

Our stated goal of building the capacity of grassroots organisations has led us to work with some carefully selected partners across all of our projects. By supporting organisations run primarily by young people, we simultaneously contribute to the ability of youth to shape their own futures.

### 3. Organisational culture

Young in Prison is run by a tight-knit group of enthusiastic and committed young development professionals around the world. Of utmost importance to us are open communication and the maintenance of egalitarian relationships with each other. As such, our programs are moulded directly from the input of our YIP partners in their respective countries and, most importantly, the children themselves. We know we will always have much to learn and we strive to achieve a down-to-earth and flexible approach in everything we do. With our small organisation we are able to achieve a great deal of efficiency and we are able to achieve a lot for a relatively small amount of money.

#### *We Are Small*

YIP is a small organisation by international standards. However, we see strength in the small-scale nature of our organisation. We are able to maintain close contact with all employees and volunteers around the world. All volunteers and employees have a stake in the project and feel a great sense of ownership in their work, so we are able to avoid the pitfalls that often accompany the abdication of responsibility. We are also able to quickly adjust our projects and our procedures when we realise that something is not working. Although we wish grow to an extent, we hope to retain the small-scale nature of the organisation in our vision for the future. By remaining small, we will be able to maintain our flexibility and approachability.



### *We Communicate*

Here at YiP, we value open communication highly. Transparency and honesty are enshrined in our core values and we do everything possible to maintain these values in all of our relationships: between each other, with our partners, with our benefactors, with our target groups and with the public. Worldwide, Yippers stay in contact with each other daily over the internet, involving the entire organisational network in problem-solving and the learning opportunities that arise from these challenges.

### *We Are Always Learning*

We understand on a fundamental level that people make mistakes and we include our organisation in this assertion as well. We are young and we are working in a complex field. Development work is complicated, as is working with incarcerated children. We see unsuccessful projects not as a failure but as a learning opportunity and all of our projects start small, as closely monitored pilots. Through starting small, our risks are minimised and by maintaining open communication channels, as mentioned above, we are able to constantly learn from each other.

## 4. Organisational structure

YiP NL consists of a supervisory board, a recommendation committee, an advisory board, a management board and staff. One of the two management team positions was on the payroll in 2013.

In 2013 a small number of freelancers were hired to perform a number of jobs, such as that of production assistant for the YiP Art 2014 photo auction and a staff member responsible for bringing the artists on-board.

A majority of the positions at YiP Netherlands are filled by unpaid volunteers. Voluntary positions usually require one working day a week and are filled in by young, well educated professionals.

Many key positions, such as country coordinator, policy and research assistants etc are thus filled by volunteers. We choose to grant these responsible positions to volunteers to maintain and enhance YiP's special, young, flexible and sympathetic identity. The extraordinary dedication of our volunteers and a professional management team all play their part in making sure that YiP delivers excellent results.

On average, YiP works with 25 volunteers, seven of whom make up the supervisory board.

### **Supervisory Board**

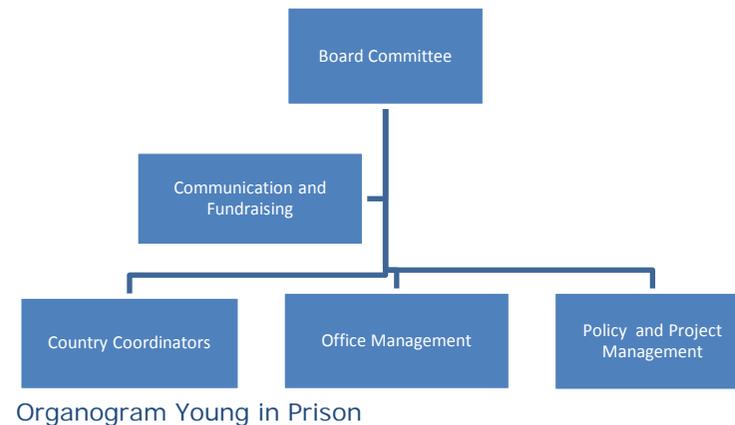
The supervisory board plays an important role in advising and supervising the management board (described earlier on, page 5).

### **Management Board**

Management consists of a Managing Director and a Creative Director. The former is accountable for all operations within YiP, ranging from managing the programs with our partner organisations, to institutional fundraising and managing other financial aspects of the foundation. The latter is responsible for strategy development, PR and for representing YiP to third parties. Furthermore, the management team supervises all staff members and volunteers and supports the supervisory board. If vacancies arise, the management team ensures continuity.

### **Policy and project management**

In 2013, YiP was assisted by a freelancer who created a number of policies around reporting and methodology development. In addition, we



hired a paid project coordinator to roll out our project in Dutch juvenile prisons.

### **Country Coordinators**

Each country is allotted one or two coordinators. This person coordinates and registers all current affairs and developments in their country. In 2013, five volunteers were active as country coordinators.

### **Additional volunteers**

Around 10 volunteers offered their support to YiP on an ad hoc basis for general YiP tasks and in to help in the organisation of the YiP Art auction.

### **Office management and administration**

A dedicated volunteer has continued in his role taking responsibility for our financial administration. Other office management duties such as updating the website, social media etc was done by two regular volunteers on a weekly basis.

## E THE FUTURE

After an exciting 2013, which saw the launch of some great new projects along with a few disappointments with regards to fundraising, we are looking forward to an even more prosperous 2014.

In 2014 we will be organising the sixth edition of the YiPart photo auction. We have established a great selection of photographers and a good network of photography lovers and connoisseurs, which will certainly help towards our aim of raising more than €100,000.

Regarding fundraising, we will submit a proposal to the National Postcode Lottery again in September 2014. Another source of funding will emerge towards the mid/end 2014 when we will start to offer corporate events in empty former prison buildings throughout the Netherlands.

We will be expanding to at least one other country in Africa - most probably Zimbabwe - but we are also exploring other options. Our main focus will remain our core methodology, namely working with young offenders. To improve their conditions and situation in prison, we will focus on international lobbying and advocacy more than we have in previous years. To help with these activities, we have put a photography project together with the well-known Dutch photographer Kadir van Lohuizen. Last January he went to Malawi to undertake a photography workshop with 10 children and shoot some photographs for his own *Cell Stories* project. These photographs will be on show over the preview days for the YiPart Auction.

Our project in the Netherlands will extend to 1 more juvenile institution and, providing that we find sufficient funding, prolong the amount of pre-release workshops. We will also be kicking off a post-release programme in 2014 that will involve working with volunteer *buddies* who will accompany newly released offenders back into society and support them in finding work, continuing their education and finding social and cultural activities to undertake.

### Budget 2014:

#### INCOME

Income own fundraising	314.192
Income actions third parties	121.534
Governmental grants	<u>354.920</u>

**Total income** 790.646

#### EXPENDITURES

##### Spent on objectives

Societal support and awareness 39.473

South Africa	314.719
Colombia	21.615
Malawi	124.108
Nederland	86.202
Kenia	32.423
New Project	<u>15.131</u>

Social and educational support 594.199

##### Spent on obtaining funds

Costs own fundraising	74.144
Costs actions third parties	9.868
Costs obtaining governmental grants	<u>9.868</u>

93.880

**Management and administration** 29.605

**Total expenditures** 757.157

**RESULT** 33.489

## F FINANCIAL ANNUAL REPORT

### 1 Balance Sheet

	<u>December 31st 2013</u>		<u>December 31st 2012</u>	
	€	€	€	€
<b>ASSETS</b>				
<b>CURRENT ASSETS</b>				
<b>Receivables and accruals</b>				
Other receivables		101.075		47.380
<b>Cash &amp; cash equivalents</b>		<u>20.223</u>		<u>206.192</u>
Total		<u>121.298</u>		<u>253.571</u>
<b>RESERVES AND LIABILITIES</b>				
<b>RESERVES AND FUNDS</b>				
Continuity reserves	<u>49.226</u>		<u>80.209</u>	
		49.226		80.209
<b>CURRENT LIABILITIES</b>				
Grants	41.947		90.713	
Other Liabilities	<u>30.125</u>		<u>46.649</u>	
		<u>72.072</u>		<u>137.362</u>
Total		<u>121.298</u>		<u>217.571</u>

### 2 Statement of Income and Expenditures

	budget		
	<u>2013</u>	<u>2013</u>	<u>2012</u>
	€	€	€
<b>INCOME</b>			
Income from own fundraising	124.473	325.950	302.592
Income actions third parties	99.353	64.750	98.818
Governmental grants	195.707	322.778	121.842
Other income	<u>685</u>	<u>-</u>	<u>1.292</u>
<b>TOTAL</b>	<u>420.219</u>	<u>713.478</u>	<u>524.544</u>
<b>EXPENDITURES</b>			
<b>Spent on objectives</b>			
Societal support and awareness	15.864	33.982	78.859
Social and educational support	<u>390.916</u>	<u>520.792</u>	<u>318.447</u>
	406.780	554.774	397.306
<b>Spent on obtaining funds</b>			
Costs own fundraising	20.137	50.533	69.533
Costs actions third parties	6.735	6.620	5.165
Costs obtaining governmental grants	<u>3.257</u>	<u>6.620</u>	<u>6.016</u>
	30.129	63.773	80.714
<b>Management and administration</b>	14.293	19.861	16.106
<b>TOTAL</b>	<u>451.202</u>	<u>638.408</u>	<u>494.126</u>
<b>RESULT</b>	<u>-30.983</u>	<u>75.070</u>	<u>30.418</u>
<b>Distribution of result 2013</b>			
Addition to Continuity reserve	<u>-30.983</u>		<u>30.418</u>

### 3 Statement of Division of Expenditures

Destination	Objective		Costs of fundraising					Total 2013	Budget 2013	Total 2012
	A	B	Own Funds	Third parties	Govern. grants	Man. Admin.				
Costs of implementation										
Grants and contributions	0	257.046	-	-	-	-	257.046	498.500	398.624	
Personnel costs	13.145	91.896	15.176	5.587	1.949	6.732	134.486	106.457	74.821	
Housing costs	1.988	2.795	2.669	497	854	1.133	9.936	20.619	9.122	
Office and general costs	731	39.179	2.293	650	453	6.427	49.734	12.832	11.559	
<b>Total</b>	<b>15.864</b>	<b>390.915</b>	<b>20.137</b>	<b>6.735</b>	<b>3.257</b>	<b>14.293</b>	<b>451.203</b>	<b>638.408</b>	<b>494.126</b>	

	2013	2012
<b>Spent on own fundraising/income own fundraising</b>		
<i>Expenditures</i>	20.137	69.533
<i>Income</i>	124.473	302.592
Percentage	16,18%	22,98%
<b>Spent on objectives/total income</b>		
<i>Spent on objectives</i>	406.780	397.306
<i>Total income</i>	420.219	524.544
Percentage	96,80%	75,74%
<b>Management and administration costs/total expenditure</b>		
<i>Management and administration costs</i>	14.293	16.106
<i>Total expenditures</i>	451.202	494.126
Percentage	3,17%	3,26%
<b>Utilization rate costs</b>		
<i>Spent on objectives</i>	406.780	397.306
<i>Total expenditures</i>	451.202	494.126
Percentage	90,15%	80,41%

	Personnel costs 2013 (excl volunteers and free-lance)		
	2013	2013	2012
		budget	
Salary	59.986	43.593	39.668
Social Insurance	10.131	7.094	6.455
Pensions	0	0	0
Others	2.257	2.754	2.163
<b>Total</b>	<b>72.375</b>	<b>53.441</b>	<b>48.286</b>
Number of fte's	1,59	1,00	1,00

## 4 Accounting principles for valuation and determination of results

### 1. General

The Young in Prison (YiP) Foundation was founded on 26 August 2002 in Amsterdam. The organisation's most important aim is easing and improving the situation of young offenders in prisons in the developing world and latterly in the Netherlands and offering alternatives for their future once they have been released.

### 2. Reporting guidelines for fundraising institutions

The annual report is laid out according to Guideline 650 Fundraising Institutions published by the Dutch Accounting Standards Board. This guideline was reviewed by the Accounting Standards Board in 2009. The objective of this guideline is to provide insight into the running costs of the organisation and to ensure that funds are being spent correctly and for the purposes for which they were obtained. The application of this guideline is one of the requirements set by the Central Fundraising Bureau (CBF) in order to obtain their certificate for small charities. YiP acquired the CBF declaration on 1 November 2010. There, where necessary, the comparative figures are adjusted to the Guideline 650 Fundraising Institutions. As of November 1, 2013 YiP cancelled the CBF certificate since 1) the average cost of fundraising over 2011, 2012 and 2013 was estimated to be more than 25% and 2) the projected income was more than the maximum of 500,000 euro's.

### 3. Accounting principles for valuation and determination of results

Insofar as not otherwise stated, the items on the balance sheet are included at an amortised cost price. The income and expenditure, based on historical costs and proceeds, are allocated to the year which they concerned unless otherwise stated. In the receivables account has been held with a deduction for a provision for bad debts, as long as provided for. –I don't understand this either I'm afraid.

### 4. Reserves and funds

The total assets are available for use for YiP's projects. The continuity reserve is currently at €49,226. Formulating policy about the amount of the continuity reserve does not apply to holders of the CBF certificates for small charities.

### 5. Project obligations

Project obligations and spending on objectives is processed after a contractual subsidy commitment has taken place. The obligation for subsidies provided to partner organisations for running projects is the balance of contracts actually concluded with partner organisations less the advance funding for these partner organisations. Once the definitive approval for the project report has been provided to adopt the financial statements any differences are settled and processed in the financial statements.

### 6. Foreign currency

Transactions in foreign currency are converted into euros at the exchange rate on the transaction date. At the end of the financial year all assets and liabilities in foreign currencies are converted into euros at the final exchange rate at the balance sheet date. The ensuing exchange results are processed in the statement of income and expenditure.

### 7. Donations and general gifts

Donations and general gifts are justified in the year when they were made.

### 8. Subsidies and special gifts

This income is allocated based on the realised indirect and direct spending on the objectives within the framework set by the subsidy decision.

### 9. Charging on of costs

Objectives fall into two groups at YiP: societal support and awareness and social and educational support. In addition there are costs allocated to 'own fundraising', obtaining subsidies from third parties and governments and costs for management and administration. These costs are allocated to the year that they concern and are charged on to the activities previously referred to, based on a fixed apportionment formula for staff costs and office costs.

Young in Prison Foundation  
De Kempenaerstraat 11 B  
1051 CJ Amsterdam

## INDEPENDENT AUDITOR'S REPORT

The accompanying summary financial statements, which comprise the summary statement of financial position as at 31 December 2013 and the summary statements of comprehensive income for the year then ended, and related notes, are derived from the audited financial statements of Young in Prison Foundation, for the year ended 31 December 2013. We expressed an unqualified audit opinion on those financial statements in our report dated 23 July 2014.

The summary financial statements do not contain all the disclosures required by the Guidelines for annual reporting of the Dutch Accounting Standards Board, especially Guideline 650 'Fundraising Institutions'. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Young in Prison Foundation.

### Board's responsibility

The Board is responsible for the preparation of a summary of the audited financial statements on the basis described on page 26.

### Auditor's responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Dutch Law, including the Dutch Standard on Auditing 810 'Engagements to report on summary financial statements'.

### Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Young in Prison Foundation for the year ended 31 December 2013 are consistent, in all material respects, with those financial statements, in accordance with the accounting policies described on page 26.

Was signed,  
Sliedrecht, 23 July 2014.  
WITH accountants B.V.  
P. Alblas RA

#### Correspondentie-adres

## ORGANISATION INFORMATION

**Young in Prison Foundation (Netherlands)**  
*Annual Report 2013 (Summarised Financial Report)*



### Text

Sabrina Gehrlein  
Raoul Nolen  
Jairi Terpstra  
Naazlin Dadani  
Stijn Geurts  
Mavis Akinyi  
Jet Pagnier  
Leda Georgiadis (English edit)

### Contact

Young in Prison Foundation  
De Kempenaerstraat 11 B  
1051 CJ Amsterdam  
The Netherlands

Phone +31(0)207371061

[www.younginprison.nl](http://www.younginprison.nl)  
[www.facebook.com/younginprison](https://www.facebook.com/younginprison)  
[www.facebook.com/YiPartyyounginprison](https://www.facebook.com/YiPartyyounginprison)  
[www.twitter.com/younginprison](https://www.twitter.com/younginprison)  
[info@younginprison.nl](mailto:info@younginprison.nl)

Bank Account (IBAN): NL46 TRIO 0390415189  
Chamber of Commerce (KvK): 34170342